

MINUTES OF THE MAY 8, 2017, STRATEGY, INNOVATION, AND TECHNOLOGY COMMITTEE TELECONFERENCE MEETING

The Strategy, Innovation, and Technology Committee (“Committee”) of the Board of Regents (“Board”) of the Smithsonian Institution (“Smithsonian”) held a teleconference meeting on September 8, 2016. Participating were Committee Chair Michael Lynton, and Committee members Senator John Boozman, Rod Adkins, Steve Case, Dr. Shirley Ann Jackson, Dr. Risa J. Lavizzo-Mourey, Bob MacDonald, and Greg McAdoo.

Also present by invitation of the Committee were Secretary David Skorton; Chief of Staff to the Secretary Greg Bettwy; Acting Assistant Secretary for Education and Access Patricia Bartlett; Chief Information Officer Deron Burba; Director of the Hirshhorn Museum & Sculpture Garden Melissa Chiu; Office of the Regents Senior Officer for Operations & Programs Jennifer Ehlinger (recorder); Director of the Arts & Industries Building Rachel Goslins; Director of the National Museum of American History John Gray; Liaison to Senator Boozman Toni-Marie Higgins; Assistant Inspector General for Operations William Hoyt; Acting Provost/Under Secretary Museums & Research Richard Kurin; Deputy Under Secretary for Finance and Administration John Lapiana; General Counsel Judith Leonard; Office of the Provost Senior Program Officer Amy Marino; and Chief of Staff to the Regents Porter Wilkinson.

CALL TO ORDER

Committee Chair Michael Lynton called the meeting to order at 10:00 a.m. and reviewed the agenda.

APPROVAL OF THE MINUTES OF THE SEPTEMBER 8, 2016, COMMITTEE MEETING

Upon motion duly made and seconded, the draft minutes of the September 8, 2016, Committee meeting were approved without modification.

COMMUNICATIONS ON UPCOMING EXHIBITS

The Committee is charged with reviewing the Smithsonian’s calendar of upcoming exhibitions in order to provide guidance and direction on any exhibit that may generate greater than normal stakeholder interest. Two upcoming exhibitions scheduled to open on June 28, 2017, were presented for the Committee’s review: (1) *2 West: The Nation We Build Together* at the National Museum of American History; and (2) *Ai Weiwei: Trace* at the Hirshhorn Museum and Sculpture Garden. The Secretary will brief the full Board on the two new exhibits at the June 12, 2017, meeting.

STRATEGIC PLAN IMPLEMENTATION

The Secretary informed the Committee that he had appointed Under Secretary for Finance & Administration Al Horvath to lead the charge of implementing the Smithsonian’s new strategic

plan that was approved by the Board for presentation to Congress and the Office of Management and Budget during its April 3, 2017, meeting. The Committee discussed framework, priorities, and potential challenges, and agreed that members of the Committee and Smithsonian leadership should remain in close contact during the implantation-planning period. A separate, supplemental meeting will be scheduled in order for the Committee to discuss and focus solely on strategic plan implementation prior to the next Board meeting on June 12, 2017.

FOLLOW-UP FROM APRIL STRATEGIC MEETING

The Committee reviewed the feedback and follow-up from the Regents' April 3, 2017, strategic meeting. Chief Information Officer Deron Burba, Director of the Arts & Industries Building Rachel Goslins, and Chief of Staff to the Regents Porter Wilkinson briefed the Committee on the positive feedback received from company participants and potential collaborations arising out of the meeting. Several units have been in contact with specific companies about emerging technologies that potentially could be integrated into their individual units. Smithsonian leadership has had conversations regarding potential pan-institutional initiatives that could enrich the visitor experience.

The Secretary also informed the Committee of his intention to assemble a cabinet of technology representatives to serve in an informal advisory role. The Secretary will discuss specific feedback from the April meeting during his report to the Board in June.

EXECUTIVE SESSION

The Committee moved to conduct an executive session at approximately 10:59 a.m., during which it discussed how the opportunities for new technologies can support next steps of the strategic plan implementation.

ADJOURNMENT

The meeting was adjourned at approximately 11:22 a.m.

SPECIAL MEETING OF THE COMMITTEE: STRATEGIC PLAN IMPLEMENTATION DISCUSSION

The Committee conducted a special meeting on May 22, 2017, during which members discussed the implementation process for the Smithsonian's new strategic plan for 2017 – 2022. Mr. Horvath presented the initial ideas surrounding the implementation of the new plan and discussed the objectives of a Strategic Plan Implementation Core Team. The team's initial activities will focus on establishing a communications strategy, developing metrics and a standard approach for measurement and reporting, creating a strategic resources plan, and developing a culture of recognition and celebration. He also discussed the creation of goal teams related to each of the following seven plan goals: Be one Smithsonian; catalyze new conversations; reach one billion people per year/digital first; understand and impact 21st

century audiences; drive large, visionary, interdisciplinary research and scholarly projects; preserve our natural and cultural heritage while optimizing our assets; and provide a nimble cost effective, and responsive administrative infrastructure. Each goal team will be tasked with establishing goals, defining success, prioritizing actions, establishing metrics and measurements, and building a timeline related achievements. The full Board will review the status and process for implementation during its meeting on June 12, 2017.

Respectfully submitted,

Mr. Michael M. Lynton, Chair