

MINUTES OF THE MARCH 12, 2019, ADVANCEMENT COMMITTEE MEETING

The Advancement Committee (“Committee”) of the Board of Regents (“Board”) of the Smithsonian Institution (“Smithsonian”) held a meeting on March 12, 2019, at the National Museum of the American Indian in Washington, DC. Participating were Committee Chair Christine Udvar-Hazy and Committee members Ambassador Barbara M. Barret;* Dennis Keller;* Michael Lynton;* John W. McCarter, Jr.;;* and Frank Raines.

Present by invitation of the Committee were Secretary David Skorton;* Chief of Staff to the Secretary Greg Bettwy; Provost/Under Secretary for Museums, Education, and Research John Davis;* Deputy Assistant Secretary for Advancement Zully Dorr; Associate General Counsel Farleigh Earhart; Deputy Chief of Staff to the Regents Kate Forester; Special Assistant to the Regents Mallory Gianola (recorder); Inspector General Cathy Helm;* Acting Under Secretary for Finance and Administration/Chief Operating Officer Mike McCarthy;* and Assistant Secretary for Advancement Robert Spiller.

CALL TO ORDER AND WELCOME

Committee Chair Christine Udvar-Hazy called the meeting to order at approximately 2:00 p.m. and reviewed the agenda items for discussion. Ms. Udvar-Hazy recognized Committee member Allan Holt for his recent contribution to the National Air and Space Museum. She also invited Ambassador Barret to update the Committee on recent donor cultivation events, including the Smithsonian Academy program in early April.

APPROVAL OF JANUARY 9, 2019, MEETING MINUTES

Upon motion duly made and seconded, the draft minutes of the January 9, 2019, Committee meeting were approved without modification.

SECRETARY’S UPDATE

The Secretary updated the Committee on the transition planned for his final months as Secretary and onboarding of the 14th Secretary of the Smithsonian, specifically focused on donor relations. Secretary Skorton has met with museum directors and the central Office of Advancement to identify and prioritize opportunities for donor cultivation and prospect identification, prior to his departure in June. Secretary Skorton also addressed the ongoing implementation of the Strategic Plan, to ensure continued advancement of the seven pan-Institutional goals.

Secretary Skorton briefed the Committee on the 2019 federal budget for the Smithsonian, which was signed by the President on February 15, 2019. The Fiscal Year 2019 Consolidated Appropriations Act provides \$210 million for the National Air and Space Museum revitalization and \$2 million for the American Women’s History Initiative. The Secretary noted that he would testify in front of the Senate Rules Committee on March 27, regarding the Smithsonian’s

**Participated by telephone*

deferred maintenance backlog, to make a case for support in prioritizing the long-term care of and investment in the Institution's physical plant.

To conclude, the Secretary shared initial plans for the Board of Regents' upcoming meeting. The April 2019 meeting will feature a strategic review of Smithsonian facilities, including the Arts and Industries Building and Smithsonian Castle. The Regents will also discuss the need for a continued public-private partnership between the U.S. federal government and generous donors and members, in advancing the restoration and revitalization of its iconic buildings.

ADVANCEMENT OVERVIEW FOR VOLUNTEERS AND 2019 FUNDRAISING PROGRESS

Assistant Secretary for Advancement Robert Spiller briefed the Committee on an advancement overview being developed for volunteer engagement. The overview will outline key elements and information about the Smithsonian's advancement program, with the specific goal of empowering volunteers to speak knowledgeably and confidently about the Institution's fundraising efforts.

Mr. Spiller also reported on the Smithsonian's 2019 fundraising goal. As of March 11, 2019, the Smithsonian had raised approximately \$86 million toward its \$220 million annual goal. Mr. Spiller highlighted six recent gifts of \$1 million or more to the National Zoological Park, Smithsonian Latino Center, Conservation Commons, Smithsonian Astrophysical Observatory, National Museum of the American Indian, and the American Women's History Initiative.

REVIEW OF GIFTS

Deputy Assistant Secretary for Advancement Zully Dorr presented three gifts and one administrative motion for the establishment of a quasi-endowment, all requiring approval by the Committee. She noted that all proposed actions conform to Smithsonian gift policies. Upon motion duly made and seconded, the following actions were approved for recommendation to the Board of Regents:

VOTED that the Advancement Committee recommends that the Board of Regents recognizes the generosity of the Hillside Foundation, Inc. to the National Air and Space Museum and accepts the gift and names the Allan and Shelley Holt Innovations Gallery for 13 years from the date the gallery opens to the public.

VOTED that the Advancement Committee recommends that the Board of Regents recognizes the generosity of John and Adrienne Mars to the Smithsonian's National Zoo and Conservation Biology Institute and names Smithsonian's National Zoo and Conservation Biology Institute director position the John and Adrienne Mars Director, Smithsonian's National Zoo and Conservation Biology Institute.

VOTED that the Advancement Committee recommends the Board of Regents recognizes the generosity of Target Enterprise, Inc. and accepts the terms of the sponsorship agreement.

VOTED that the Advancement Committee recommends that the Board of Regents creates a quasi-endowment for the benefit of Smithsonian's National Zoo and Conservation Biology Institute to support animal care. Further, the Advancement Committee recommends that the Board authorizes the transfer of the funds identified for this purpose.

NATIONAL NATIVE AMERICAN VETERANS MEMORIAL

As part of an effort to increase interaction between unit advancement offices across the Institution and the Committee, the Committee devotes a portion of the meeting to fundraising efforts at individual units, as schedule and agenda permit. Deputy Director of the National Museum of the American Indian Machel Monenerkit and Assistant Director for Museum Advancement Elaine Webster discussed the National Native American Veterans Memorial, which is expected to be dedicated in 2020. Ms. Monenerkit and Ms. Webster briefed the Committee on the Veterans Memorial Case Statement, opportunities for support, and the National Museum of the American Indian Strategic Plan.

COMMITTEE SURVEY REPORT

The Charter of the Advancement Committee requires that the Committee conduct periodic reviews and assessments of the Charter, as well as annual evaluations of the Committee's performance with respect to the requirements of the Charter. Ms. Udvar-Hazy reviewed the results of the Committee's self-assessment survey for 2018 and noted overall satisfaction with roles, responsibilities, and performance with respect to the Charter.

ADJOURNMENT

With no further business to discuss, the meeting was adjourned at approximately 3:40 p.m.

Respectfully submitted,

Christine Udvar-Hazy, Chair