




Printed on The London Chronicle—February 1 1933

**CIGARETTES BY ABDULLA**  
TURKISH, EGYPTIAN AND VIRGINIAN — AT ALL LEADING TOBACCONISTS



**S. O. S. — The Professional Cheerer**  
Dick, neatly sliced by Harley Street,  
Lies helpless in a dull retreat  
Beside a withered flower,  
And none can stem the victim's tears  
Till Cynthia with 'the Smile that Cheers'  
Is hired by the hour.  
He flung his pills in nurse's face  
And sulks in merited disgrace  
With spirits chilled to zero,  
But Cynthia, whose delicious charm  
Blends subtly with Abdulla's balm,  
Transforms him to a Hero!

**ABDULLA**  
*Superb Cigarettes*

ABDULLA & CO., LTD. 173 NEW BOND ST., W.1

Advertisement in Chronicle for The London Chronicle Company, Ltd., 100, Tottenham Avenue, London N. 16, England.  
Printed in England by Herbert Warner at the Printing Office of the London Chronicle, 100, Tottenham Avenue, London N. 16, England.  
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1933 Feb1

The Professional Cheerer

But Cynthia, whose delicious charm  
Blends subtly with Abdulla's charm



1935 Jun12

Kensitas is Definitely a Healing Influence

Any normal invalid, if offered a choice between a thermometer and a Kensitas, will grab the latter.

42

McCLURE'S for OCTOBER

## Help Her Fill a Pipe for "Sammy"!

It keeps a fighting man happy for a month—

MAKES THEM COMFORT!

See how it fills the pipe! See how it fills the pipe!

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Name \_\_\_\_\_

Address \_\_\_\_\_

25 West 10th Street

"OUR BOYS IN FRANCE TOBACCO FUND"

New York City



1940 March 9



