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## 步: Smithsonian

Human Resource Consulting

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# Competitive Market References Secretary Position 

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## Introduction

- The Compensation and Human Resources Committee ("Committee") of the Smithsonian Institution ("Smithsonian") engaged Mercer Human Resource Consulting ("Mercer") to conduct a market assessment of compensation for the Smithsonian's Secretary position
- The market assessment will be utilized as a reference point for determining the compensation level for the Secretary position as a new incumbent is recruited into the role
- Mercer conducted interviews with Patricia Stonesifer (Chair of the Committee) and John Lapiana (Special Advisor to the Committee) to get perspective on the potential reference markets for comparator data and the Smithsonian's compensation philosophy for the position
- This report summarizes the following:
- Methodology for developing competitive reference peer groups
- Summary of peer group comparator organizations
- Compensation statistics for the Secretary position
- Summary overview of benefit practices
- This document is an update to the information provided to the Committee on July 27, 2007. At the request of the Committee, this report includes an additional market reference (private universities) and details related to the private support figures for the comparator groups
- As necessary, we will refine the assessment based on the Committee's feedback


## Methodology

- The Smithsonian is a unique organization relative to its peers
- The institution has a wide range of operations that is not found among comparators
- The organization's operating budget is much larger than other leading museums
- Federal support funds a majority of the operating budget, which requires that the Smithsonian consider the political implications of its activities and funding
- The Smithsonian is a cultural institution in the United States in every sense - leading the organization is more than a "typical" senior executive position, it is an honor and service
- In light of these characteristics, we do not believe that there is one group of market comparators for the Secretary position that fully capture the diversity of the Smithsonian's attributes
- Therefore, Mercer has developed multiple peer group references for benchmarking the Secretary's compensation based on the following guiding principles:
- Mission - Reflecting the Smithsonian's cultural/research focus
- Funding Source - Ideally, publicly funded organizations are among the comparators to reflect the Smithsonian's political environment
- Comparable Scale - Identifying organizations that reflect the full breadth/scale of the Smithsonian in operations with leading reputations (Mercer's standard methodology is to utilize $0.5 x-2.0 x$ around the size of the organization (for $\$ 1 B$ revenue organization, range is $\$ 500 \mathrm{M}$ \$2.0B
- Tie to US Government - As an organization that largely relies on public funding and is based in Washington, DC there is a quasi-public element


## Methodology

- By applying these principles we identified four distinct peer groups (see following pages for details):

|  | Public Universities | Museums | Large Charities | Government Leadership Roles ${ }^{1}$ |
| :---: | :---: | :---: | :---: | :---: |
| Description/Purpose | - Captures non-profit research organizations that rely on public support for majority of budget | - Reflects organizations with similar operations as the Smithsonian <br> - Smaller in size than Smithsonian, but many have similar reputation | - Large tax-exempt organizations with scale similar to Smithsonian <br> - In public eye, so attributes of public organization apply | - Reference to understand the government pay scale for a significant position within research/cultural depts of the government |
| Screening Criteria | - Public universities that rely on government funding for significant portion of budget <br> - Revenue between 0.5x-2.0x Smithsonian's budget | - Museums with revenue of \$50M+ (all fall below Smithsonian size) <br> - Supplemented with Washington, DC cultural orgs (Kennedy Center, National Gallery)* | - Charities reflecting large scale of the Smithsonian and broad tax-exempt purpose <br> - Revenue between 0.5x-2.0x Smithsonian's budget | - Government departments with a similar research or public artifact orientation as Smithsonian |
| Results | - 15 Organizations <br> - Median revenue of \$1.3 billion | - 15 Organizations <br> - Median revenue of \$166 million | - 13 Organizations <br> - Median revenue of \$852 million | - 3 Organizations |

${ }^{1}$ The Smithsonian provided input regarding appropriate market comparators for the Secretary position.
${ }^{2}$ Compensation data for large public universities and private universities is provided in the Appendix as a supplemental reference.

## Methodology

- Mercer compiled information on the level of private support received by each organization during the last year
- Private support includes charitable contributions from individuals, foundations, and corporations
- Although private support was not used as a criteria for selecting comparators, these figures provide a useful reference point for evaluating the funding structure of other organizations relative to the Smithsonian's primarily public funding base
- Private support consists primarily of donations and does not include program service revenue, membership dues or receipts from admissions, merchandise sold or services performed.
- Private support figures were obtained from the Chronicle of Philanthropy or the most recent Form 990 available. These amounts are disclosed on three lines on the 2006 Form 990*:
- Line 1a - Contributions to Donor Advised Funds (includes gross amounts of contributions, gifts, grants and bequests from donor advised funds)
- Line 1b - Direct Public Support (includes gross amounts of contributions, gifts, grants and similar amounts received)
- Line 1c - Indirect Public Support (includes total contributions received indirectly from the public through solicitation campaigns conducted by federated fundraising agencies and similar fundraising organizations)
- Government contributions (Line 1d) are not included in private support figures
- Using this methodology, private support for the Smithsonian for the fiscal year ended 9/30/06 was $\$ 131,240,183$, or $11 \%$ of Smithsonian's total revenue in 2006
- Mercer found that current and reliable information on government appropriations for the comparator organizations is not readily available
* Prior to 2006, private support amounts were disclosed in Lines 1a and 1b of the Form 990.

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## Public Universities

- In addition to the institutions listed below, which have revenues that are comparable to the Smithsonian, page 16 of the Appendix provides an analysis of top executive compensation among the largest public universities in the country (with enrollment greater than 40,000)
- Median compensation levels between the two public university groups are comparable
- The Appendix also provides compensation data for two private university groups; one with revenues similar to the Smithsonian (page 18) and another that includes top tier private universities (page 20)
- Median total compensation for the private universities of comparable size to the Smithsonian is $15 \%$
higher than the public institutions, while cash compensation is about 30\% higher.

| Organization | Year | Total <br> Revenue <br> (Millions) | Private <br> Support <br> (Millions) | Private Support as <br> a \% of Total <br> Revenue |
| :--- | :---: | :---: | :---: | :---: |
| University of North Carolina at Chapel Hill | $2006-2007$ | $\$ 1,863$ | $\$ 179$ | $10 \%$ |
| University of Alabama at Birmingham | $2006-2007$ | $\$ 1,819$ | $\$ 62$ | $3 \%$ |
| University of Pittsburgh System | $2006-2007$ | $\$ 1,648$ | $\$ 99$ | $6 \%$ |
| Michigan State University | $2006-2007$ | $\$ 1,579$ | $\$ 91$ | $6 \%$ |
| Purdue University | $2006-2007$ | $\$ 1,541$ | $\$ 184$ | $12 \%$ |
| University of Virginia | $2006-2007$ | $\$ 1,515$ | $\$ 174$ | $12 \%$ |
| University of Tennessee System | $2006-2007$ | $\$ 1,354$ | $\$ 81$ | $6 \%$ |
| University of Arizona | $2006-2007$ | $\$ 1,263$ | $\$ 121$ | $10 \%$ |
| University of Kansas | $2006-2007$ | $\$ 1,132$ | $\$ 111$ | $10 \%$ |
| North Carolina State University | $2006-2007$ | $\$ 1,117$ | $\$ 126$ | $11 \%$ |
| University of Cincinnati | $2006-2007$ | $\$ 953$ | $\$ 66$ | $7 \%$ |
| Temple University | $2004-2005$ | $\$ 930$ | $\$ 58$ | $6 \%$ |
| University of Missouri at Columbia | $2006-2007$ | $\$ 887$ | $\$ 88$ | $10 \%$ |
| University of Houston | $2006-2007$ | $\$ 799$ | $\$ 47$ | $6 \%$ |
| Virginia Tech | $2006-2007$ | $\$ 765$ | $\$ 77$ | $10 \%$ |
|  |  |  |  |  |
| Summary Statistics | Median | $\$ 1,263$ | $\$ 124$ | $10 \%$ |

Sources: Chronicle of Higher Education and IRS Form 990 information available on Guidestar.org. Note: Summary Statistics calculated only for reported numbers.

## Museums



| Smithsonian Institution | $\mathbf{2 0 0 6}$ | $\mathbf{\$ 1 , 1 5 1}$ | $\mathbf{\$ 1 3 1}$ | $\mathbf{1 1 \%}$ | The Smithsonian Institution is the premier educational, historical, artistic and cultural organization for the American people. With <br> a long tradition of scholarship, safeguarding many of America's treasures, it inspires and educates millions of people who visit <br> its museums every year. |
| :--- | :--- | :--- | :--- | :--- | :--- |

Sources: Chronicle of Philathropy and IRS Form 990 information available on Guidestar.org.
a long tradition of scholarship, safeguarding many of America's treasures, it inspires and educates millions of people who visit its museums every year.

## Leading Public Charities



## Government Organizations

- Approximately $66 \%$ of the Smithsonian's 2006 revenue came from federal appropriations and government grants. This funding structure, combined with the organization's public service mission and high visibility, gives the Smithsonian a quasi-public orientation. Accordingly, we have considered Executive positions at government agencies with a research or cultural focus as potential comparators for the Secretary position:
- Archivist of the United States, The U.S. National Archives and Records Administration (Level III)
- Assistant Secretary of Fish and Wildlife and Parks, U.S. Department of the Interior (Level IV)
- Librarian of Congress, U.S. National Commission on Libraries and Information Science (Level III)
- Compensation for the government positions is capped according to the following schedule (effective 1/07). Pay levels for the incumbents in these roles is not readily available, but the schedule provides a salary cap for the government executive positions.

Salary Table No. 2007-EX: Rates of Basic Pay for the Executive Schedule (EX)*

| Level I | $\$ 186,600$ |
| :---: | :---: |
| Level II | $\$ 168,000$ |
| Level III | $\$ 154,600$ |
| Level IV | $\$ 145,400$ |
| Level V | $\$ 136,200$ |

[^0]
## Compensation Statistics

- The following pages provide summary compensation statistics for the reference groups. The Appendix contains details for each peer reference
- Mercer utilized the following sources to compile compensation statistics for the top executive position at each of the reference groups:
- The Chronicle of Philanthropy: Philanthropy 400 Database
- The Chronicle of Philanthropy: Executive Compensation Survey
- The Chronicle Of Higher Education: Facts \& Figures
- Most recent Forms 990 available
- The reported data includes the following:
- Cash compensation - includes salary and, where applicable, bonuses and other forms of compensation
- Total compensation - includes cash compensation plus contributions to benefit programs and other benefits/perquisites
- Where available we include $25^{\text {th }}$ percentile, $50^{\text {th }}$ percentile and $75^{\text {th }}$ percentile reference points within the market


## Compensation Statistics

- Cash Compensation Summary

| Summary Statistic | Public Universities | Museums/Cultural <br> Organizations | Public Charities | Government <br> Leadership Roles |
| :---: | :---: | :---: | :---: | :---: |
| 75th Percentile | $\$ 444$ | $\$ 634$ | $\$ 574$ |  |
| 50th Percentile | $\$ 433$ | $\$ 525$ | $\$ 391$ | $\$ 145,400-\$ 154,600^{1}$ |
| 25th Percentile | $\$ 355$ | $\$ 415$ | $\$ 288$ |  |

- Total Compensation Summary (includes cash compensation, benefits and expenses)

| Summary Statistic | Public Universities | Museums/Cultural <br> Organizations | Public Charities | Government <br> Leadership Roles |
| :---: | :---: | :---: | :---: | :---: |
| 75th Percentile | $\$ 624$ | $\$ 911$ | $\$ 823$ |  |
| 50th Percentile | $\$ 577$ | $\$ 706$ | $\$ 441$ | N/A |
| 25th Percentile | $\$ 408$ | $\$ 460$ | $\$ 312$ |  |

[^1]
## Benefits Practices

- The most common executive benefits that we observed in our research included deferred compensation plans, housing and automobile-related programs.
- Prevalence of these perquisites was highest among the public universities, where housing and automobile perquisites are generally provided by the state
- Most public universities provide a house (funded by the state) for the top executive. Two of the museums and one of the public charities disclosed a housing allowance for the top executive
- Most public universities provide a car (funded by the state) for the top executive. One of the museums and two of the public charities disclosed automobile-related perquisites for the top executive
- Most of the public universities disclosed a cost related to deferred compensation arrangements for the top executive. Disclosures were less prevalent among the other groups, as three of the museums and two of the public charities disclosed deferred compensation costs


## Considerations for Setting Compensation

- To apply the multiple references, Mercer recommends that the Committee consider the following:
- Agree on primary references for compensation benchmarks - based on the nature of the Smithsonian's operations and the public nature of the organization, we recommend consideration of using the Public Universities and Museum peer groups as primary references for establishing pay
- Leading public charities and governmental organizations would be retained as secondary references to validate compensation levels
- Private universities may be less relevant due to their funding structure
- Set compensation within a range that approximates the market median, which will place the Smithsonian within a responsible competitive range of the data
- Blend the two peer groups' data to arrive at a market consensus level of compensation
- The compensation levels for the two peer groups are fairly close, so blending provides a representation of pay within the combined market
- Based on this evaluation, the median of the composite market would be approximately $\$ 480,000$ in cash compensation and $\$ 640,000$ in total compensation (cash compensation and the value of benefits)
- An appropriate base salary range for this position would be $\$ 385,000$ to $\$ 575,000$ (range reflects a $50 \%$ spread around the median base salary value of $\$ 480,000$ )
- Internal equity considerations should also be assessed, based on compensation levels for the Secretary's direct reports


## Appendix

Detailed Compensation Statistics

## Public Universities Revenues of \$500 million - $\$ 2$ billion

| Organization | Name | Title | Year | Cash Comp. (000's) | Contributions to Benefit Plans (000's) | Expenses | Housing Provided | Car Provided | Total Compensation $(000 ' \mathrm{~s})$ | Revenue (Millions) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| University of North Carolina at Chapel Hill ${ }^{1}$ | James C. Moeser | President | 2006-2007 | \$338 | \$23 | \$0 | Yes | Yes | \$361 | \$1,863 |
| University of Alabama at Birmingham ${ }^{2}$ | Carol Z. Garrison | President | 2006-2007 | \$488 | \$85 | \$0 | Yes | N/D | \$573 | \$1,819 |
| University of Pittsburgh System ${ }^{3}$ | Mark A. Nordenberg | President | 2006-2007 | \$428 | \$126 | \$0 | Yes | Yes | \$554 | \$1,648 |
| Michigan State University ${ }^{4}$ | Lou Anna K. Simon | President | 2006-2007 | \$425 | \$43 | \$0 | N/D | Yes | \$468 | \$1,579 |
| Purdue University ${ }^{5}$ | Martin C. Jischke | President | 2006-2007 | \$407 | \$474 | \$0 | Yes | Yes | \$881 | \$1,541 |
| University of Virginia ${ }^{6}$ | John T. Casteen III | President | 2006-2007 | \$468 | \$270 | \$0 | Yes | Yes | \$738 | \$1,515 |
| University of Tennessee System ${ }^{7}$ | John D. Petersen | President | 2006-2007 | \$399 | \$23 | \$0 | Yes | Yes | \$422 | \$1,354 |
| University of Arizona ${ }^{8}$ | Robert N . Shelton | President | 2006-2007 | \$420 | \$96 | \$0 | Yes | Yes | \$516 | \$1,263 |
| University of Kansas ${ }^{9}$ | Robert E. Hemenway | President | 2006-2007 | \$319 | \$19 | \$0 | Yes | Yes | \$338 | \$1,132 |
| North Carolina State University ${ }^{10}$ | James L. Oblinger | President | 2006-2007 | \$338 | \$23 | \$0 | Yes | Yes | \$361 | \$1,117 |
| University of Cincinnati ${ }^{11}$ | Nancy L. Zimpher | President | 2006-2007 | \$343 | \$238 | \$0 | Yes | Yes | \$582 | \$953 |
| Temple University ${ }^{12}$ | David W. Adamany | President | 2004-2005 | \$518 | \$87 | \$0 | N/D | N/D | \$605 | \$930 |
| University of Missouri at Columbia ${ }^{13}$ | Brady J. Deaton | President | 2006-2007 | \$289 | \$42 | \$0 | N/D | Yes | \$331 | \$887 |
| University of Houston ${ }^{14}$ | G. Jay Gogue | President | 2006-2007 | \$415 | \$177 | \$0 | Yes | Yes | \$592 | \$799 |
| Virginia Tech ${ }^{15}$ | Charles W. Steger | President | 2006-2007 | \$423 | \$221 | \$0 | Yes | Yes | \$644 | \$765 |
| Updated Summary Statistics* |  |  | 75th Percentile | \$444 | \$207 | \$0 | - | - | \$624 | \$1,560 |
|  |  |  | Median | \$433 | \$91 | \$0 | - | - | \$577 | \$1,263 |
|  |  |  | 25th Percentile | \$355 | \$34 | \$0 | - | - | \$408 | \$942 |
| Smithsonian Institution | Vacant | Secretary | 2006 | N.A. | N.A. | N.A. | N.A. | N.A. | N.A. | \$1,151 |

Sources: Chronicle of Higher Education and IRS Form 990 information available on Guidestar.org.

 compensation. The median total compensation has been bolded in the chart above. The peer group median calculations do not include Smithsonian's figures.

[^2]
## Public Universities Revenues of \$500 million - $\$ 2$ billion

* Footnotes from page 14

[^3]
## Public Universities Enrollment > 40,000

| Organization | Name | Title | Year | Cash Comp. (000's) | Contributions to Benefit Plans * (000's) | Expenses | Housing Provided | Car Provided | $\qquad$ | Enrollment <br> (Fall 2006) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ohio State University System ${ }^{1}$ | Karen A. Holbrook | President | 2006-2007 | \$380 | \$214 | \$0 | Yes | Yes | \$595 | 51,818 |
| Arizona State University ${ }^{2}$ | Michael M. Crow | President | 2006-2007 | \$490 | \$61 | \$0 | Yes | Yes | \$551 | 51,234 |
| University of Florida ${ }^{3}$ | J. Bernard Machen | President | 2006-2007 | \$416 | \$232 | \$0 | N.D. | Yes | \$648 | 50,912 |
| University of Minnesota-Twin Cities ${ }^{4}$ | Robert H. Bruininks | President | 2006-2007 | \$384 | \$154 | \$0 | Yes | N.D. | \$538 | 50,402 |
| The University of Texas at Austin ${ }^{5}$ | C. Powers Jr. | President | 2006-2007 | \$553 | \$47 | \$0 | N.D. | N.D. | \$600 | 49,697 |
| University of Central Florida ${ }^{6}$ | John C. Hitt | President | 2006-2007 | \$450 | \$234 | \$0 | Yes | Yes | \$684 | 46,646 |
| Michigan State University ${ }^{7}$ | Lou Anna K. Simon | President | 2006-2007 | \$425 | \$43 | \$0 | N.D. | Yes | \$468 | 45,520 |
| Texas A\&M University System ${ }^{8}$ | Robert D. McTeer | President | 2006-2007 | \$450 | \$113 | \$0 | Yes | N.D. | \$563 | 45,380 |
| University of South Florida ${ }^{9}$ | Judy L. Genshaft | President | 2006-2007 | \$360 | \$50 | \$0 | N.D. | Yes | \$410 | 43,636 |
| Pennsylvania State University System ${ }^{10}$ | Graham B. Spanier | President | 2006-2007 | \$545 | \$0 | \$0 | Yes | Yes | \$545 | 42,914 |


| Updated Summary Statistics* | 75th Percentile Median 25th Percentile |  |  | $\begin{aligned} & \hline \$ 500 \\ & \$ 456 \\ & \$ 409 \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \$ 208 \\ \$ 91 \\ \$ 50 \\ \hline \end{gathered}$ | $\begin{aligned} & \$ 0 \\ & \$ 0 \\ & \$ 0 \\ & \hline \end{aligned}$ |  |  | $\begin{aligned} & \hline \$ 624 \\ & \$ 580 \\ & \$ 562 \\ & \hline \end{aligned}$ | $\begin{aligned} & \hline 50,785 \\ & 48,172 \\ & 45,415 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| Smithsonian Institution | Vacant | Secretary | 2006 | N.A. | N.A. | N.A. | N.A. | N.A. | N.A. | N.A. |

Sources: Chronicle of Higher Education and IRS Form 990 information available on Guidestar.org.

* Summary statistics were updated by 12 months to reflect pay levels for the upcoming academic year using an annual factor of $4.2 \%$ for executives as reported in Mercer's $2007 / 2008$ US Compensation Planning Survey.
 compensation. The median total compensation has been bolded in the chart above. The peer group median calculations do not include Smithsonian's figures.
* Footnotes on page 17


## Public Universities Enrollment > 40,000

## * Footnotes from page 16

 $\$ 6,000$ from private sources for a car allowance was excluded.
 $\$ 8,394$ and $\$ 50,000$ respectively are provided by the state. $\$ 50,000$ respectively are provided by the state.
${ }^{3}$ Contributions to employee benefits include $\$ 22,315$ in retirement pay and $\$ 210,000$ in performance bonuses. A $\$ 7,200$ car allowance is provided by the state.
${ }^{4}$ Contributions to employee benefits include $\$ 153,600$ in retirement pay and club dues. Housing is provided by the state
${ }^{5}$ Cash compensation includes $\$ 65,945$ from public funds and $\$ 486,555$ from private sources. Contributions to employee benefits include $\$ 47,227$ in retirement pay.
 Housing and one car are provided by private sources.
${ }^{7}$ Contributions to employee benefits include $\$ 42,500$ in retirement pay. One car is provided by the state.
${ }^{8}$ Contributions to employee benefits include $\$ 100,000$ in deferred compensation and $\$ 13,200$ in retirement pay. Housing is provided by the state.
 One car is provided by the state.
${ }^{10}$ Housing and one car are provided by the state.

## Private Universities Revenues of $\$ 500$ million - $\$ 2$ billion

| Organization | Name | Title | Year | Cash <br> Comp. <br> (000's) | Contributions to Benefit Plans (000's) | $\begin{aligned} & \text { Expenses } \\ & (000 \text { 's) } \\ & \hline \end{aligned}$ | Total <br> Compensation (000's) | Revenue (Millions) | Private Support (Millions) | Private Support as a \% of Total Revenue | $\begin{aligned} & \text { Endowment } \\ & \text { (FY2006) } \\ & \text { (Millions) } \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Princeton University | Shirley M. Tilghman | President | 2004-2005 | \$543 | \$53 | \$68 | \$664 | \$1,889 | \$165 | 9\% | \$13,045 |
| Northwestern University ${ }^{1}$ | Henry S. Bienen | President | 2004-2005 | \$651 | \$124 | - | \$774 | \$1,853 | \$158 | 9\% | \$5,190 |
| Duke University | Richard H. Brodhead | President | 2004-2005 | \$500 | \$33 | \$4 | \$536 | \$1,833 | \$276 | 15\% | \$4,498 |
| University of Rochester | Thomas H. Jackson | President | 2004-2005 | \$580 | \$27 | \$22 | \$629 | \$1,800 | \$66 | 4\% | \$1,525 |
| University of Chicago | Don M. Randel | President | 2004-2005 | \$444 | \$186 | \$3 | \$633 | \$1,748 | \$180 | 10\% | \$4,867 |
| University of Miami | Donna E. Shalala | President | 2004-2005 | \$559 | \$138 | - | \$697 | \$1,617 | \$131 | 8\% | N.D. |
| Boston University ${ }^{2}$ | Aram V. Chobanian | President | 2006 | \$809 | \$137 | - | \$946 | \$1,466 | \$92 | 6\% | N.D. |
| University of Notre Dame ${ }^{3}$ | Rev. Edward A. Malloy | President | 2004-2005 | \$429 | \$47 | - | \$476 | \$1,157 | \$116 | 10\% | \$4,488 |
| George Washington University | Stephen J. Trachtenberg | President | 2004-2005 | \$630 | \$89 | - | \$719 | \$906 | \$49 | 5\% | N.D. |
| Dartmouth College | James E. Wright | President | 2004-2005 | \$400 | \$79 | - | \$479 | \$877 | \$105 | 12\% | \$3,092 |
| Georgetown University | John J. DeGioia | President | 2004-2005 | \$535 | \$31 | - | \$566 | \$837 | \$99 | 12\% | N.D. |
| Carnegie Mellon University | Jared L. Cohon | President | 2004-2005 | \$449 | \$62 | \$47 | \$558 | \$822 | \$79 | 10\% | N.D. |
| Case Western Reserve University | Edward M. Hundert | President | 2004-2005 | \$555 | \$48 | \$32 | \$636 | \$819 | \$76 | 9\% | \$1,599 |
| Brown University ${ }^{4}$ | Ruth J. Simmons | President | 2004-2005 | \$500 | \$185 | - | \$685 | \$776 | \$155 | 20\% | \$2,167 |
| Tulane University | Scott S. Cowen | President | 2004-2005 | \$557 | \$111 | \$9 | \$677 | \$729 | \$87 | 12\% | N.D. |
| Boston College ${ }^{5}$ | Rev. William P. Leahy | President | 2004-2005 | N.D. | N.D. | N.D. | N.D. | \$676 | \$54 | 8\% | \$1,448 |
| Saint Louis University ${ }^{6}$ | Rev. Lawrence Biondi | President | 2004-2005 | N.D. | N.D. | N.D. | N.D. | \$660 | \$46 | 7\% | N.D. |
| Tufts University | Lawrence S. Bacow | President | 2004-2005 | \$427 | \$48 | - | \$475 | \$659 | \$102 | 15\% | N.D. |
| Yeshiva University | Richard M. Joel | President | 2004-2005 | \$558 | \$14 | \$84 | \$656 | \$575 | \$65 | 11\% | \$1,273 |
| Updated Summary Statistics* |  |  | 75th Percentile | \$582 | \$129 | \$54 | \$713 | \$1,682 | \$143 | 12\% | \$4,682 |
|  |  |  | Median | \$566 | \$65 | \$28 | \$662 | \$877 | \$99 | 10\% | \$3,092 |
|  |  |  | 25th Percentile | \$468 | \$49 | \$8 | \$582 | \$752 | \$71 | 8\% | \$1,562 |
| Smithsonian Institution | Vacant | Secretary | 2006 | N.A. | N.A. | N.A. | N.A. | \$1,151 | \$131 | 11\% | \$868 |

Sources: U.S. News \& World Report, Chronicle of Higher Education and IRS Form 990 information available on Guidestar.org.

 total compensation. The median total compensation has been bolded in the chart above. The peer group median calculations do not include Smithsonian's figures.

* Footnotes on page 19


## Private Universities

## Revenues of $\$ 500$ million - $\$ 2$ billion

* Footnotes from page 18.
${ }^{1}$ Benefits include a $\$ 23,504$ contribution to a retirement plan and other employee benefits, and $\$ 100,000$ of deferred compensation.
${ }^{2} \mathrm{Mr}$. Chobanian is no longer in this position.
${ }^{3}$ Compensation is paid to the President's religious order.
${ }^{4}$ Benefits include $\$ 125,000$ in deferred compensation that has not yet vested and is subject to forfeiture.
${ }^{5} \mathrm{Mr}$. Leahy's compensation is paid to the President's religious order.
${ }^{6} \mathrm{Mr}$. Biondi's compensation is paid to the President's religious order.


## Private Universities <br> Top 20 (Ranked by U.S. News \& World Report)

| Organization | Name | Title | Year | Cash <br> Comp. <br> (000's) | Contributions to Benefit Plans (000's) | $\begin{gathered} \text { Expenses } \\ \text { (000's) } \\ \hline \end{gathered}$ | Total <br> Compensation (000's) | Revenue (Millions) | Private Support (Millions) | Private Support as a \% of Total Revenue | $\begin{aligned} & \text { Endowment } \\ & \text { (FY2006) } \\ & \text { (Millions) } \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Princeton University | Shirley M. Tilghman | President | 2004-2005 | \$543 | \$53 | \$68 | \$664 | \$1,889 | \$165 | 9\% | \$13,045 |
| Harvard University ${ }^{1}$ | Lawrence H. Summers | President | 2004-2005 | \$563 | \$33 | \$71 | \$667 | \$4,994 | \$590 | 12\% | \$29,219 |
| Yale University | Richard C. Levin | President | 2004-2005 | \$619 | \$160 | \$12 | \$791 | \$3,449 | \$286 | 8\% | \$18,031 |
| California Institute of Technology | David Baltimore | President | 2004-2005 | \$590 | \$37 | \$19 | \$645 | \$2,282 | \$164 | 7\% | \$1,618 |
| Stanford University ${ }^{2}$ | John L. Hennessy | President | 2004-2005 | \$573 | \$43 | - | \$616 | \$4,530 | \$604 | 13\% | \$14,085 |
| Massachusetts Institute of Technology ${ }^{3}$ | Susan Hockfield | President | 2004-2005 | \$478 | \$145 | - | \$622 | \$2,664 | \$206 | 8\% | \$8,400 |
| University of Pennsylvania | Amy Gutmann | President | 2004-2005 | \$675 | \$92 | \$35 | \$802 | \$3,786 | \$394 | 10\% | \$5,313 |
| Duke University | Richard H. Brodhead | President | 2004-2005 | \$500 | \$33 | \$4 | \$536 | \$1,833 | \$276 | 15\% | \$4,498 |
| Dartmouth College | James E. Wright | President | 2004-2005 | \$400 | \$79 | - | \$479 | \$877 | \$105 | 12\% | \$3,092 |
| Columbia University | Lee C. Bollinger | President | 2004-2005 | \$664 | \$22 | \$94 | \$780 | \$3,110 | \$341 | 11\% | \$5,938 |
| University of Chicago | Don M. Randel | President | 2004-2005 | \$444 | \$186 | \$3 | \$633 | \$1,748 | \$180 | 10\% | \$4,867 |
| Cornell University | Jeffrey S. Lehman | President | 2004-2005 | \$855 | \$149 | \$75 | \$1,079 | \$2,518 | \$354 | 14\% | \$4,321 |
| Washington University in St. Louis | Mark S. Wrighton | Chancellor | 2004-2005 | \$483 | \$212 | \$51 | \$746 | \$2,123 | \$108 | 5\% | \$4,746 |
| Northwestern University ${ }^{4}$ | Henry S. Bienen | President | 2004-2005 | \$651 | \$124 | - | \$774 | \$1,853 | \$158 | 9\% | \$5,190 |
| Brown University ${ }^{5}$ | Ruth J. Simmons | President | 2004-2005 | \$500 | \$185 | - | \$685 | \$776 | \$155 | 20\% | \$2,167 |
| Johns Hopkins University ${ }^{6}$ | William R. Brody | President | 2004-2005 | \$695 | \$142 | \$80 | \$917 | \$3,003 | \$323 | 11\% | \$2,350 |
| Rice University | David W. Leebron | President | 2004-2005 | \$604 | \$109 | - | \$713 | \$480 | \$54 | 11\% | \$3,987 |
| Vanderbilt University ${ }^{7}$ | E. Gordon Gee | Chancellor | 2004-2005 | \$905 | \$266 | \$83 | \$1,254 | \$2,491 | \$109 | 4\% | \$2,916 |
| Emory University | James W. Wagner | President | 2004-2005 | \$592 | \$45 | \$7 | \$643 | \$3,002 | \$95 | 3\% | \$5,025 |
| University of Notre Dame ${ }^{8}$ | Rev. Edward A. Malloy | President | 2004-2005 | \$429 | \$47 | - | \$476 | \$1,157 | \$116 | 10\% | \$4,488 |
| Updated Summary Statistics* |  |  | 75th Percentile | \$681 | \$158 | \$78 | \$815 | \$3,029 | \$328 | 12\% | \$6,553 |
|  |  |  | Median | \$606 | \$105 | \$53 | \$704 | \$2,386 | \$173 | 10\% | \$4,806 |
|  |  |  | 25th Percentile | \$517 | \$46 | \$13 | \$657 | \$1,812 | \$114 | 8\% | \$3,763 |
| Smithsonian Institution | Vacant | Secretary | 2006 | N.A. | N.A. | N.A. | N.A. | \$1,151 | \$131 | 11\% | \$868 |

Sources: U.S. News \& World Report, Chronicle of Higher Education and IRS Form 990 information available on Guidestar.org.

* Summary statistics were updated by 12 months to reflect pay levels for the upcoming academic year using an annual factor of $4.2 \%$ for executives as reported in Mercer's $2007 / 2008$ US Compensation Planning Survey.
*Peer group median provides separate median values for the compensation column, the benefits column, and the total compensation column. Thus, the median compensation plus the median benefits does not equal the median total compensation
The median total compensation has been bolded in the chart above. The peer group median calculations do not include Smithsonian's figures.

[^4]
## Private Universities Top 20 (Ranked by U.S. News \& World Report)

* Footnotes from page 20.
${ }^{1}$ Expenses include personal travel and a housing subsidy for a second house away from the campus.
${ }^{2} \mathrm{Mr}$. Hennessy also earned supplemental retirement equal to $3.5 \%$ of his highest three-year average pay and for which his is not yet vested.
${ }^{3}$ Ms. Hockfield became President in December 2004. Her benefits include $\$ 100,000$ in deferred compensation.
${ }^{4}$ Benefits include a $\$ 23,504$ contribution to a retirement plan and other employee benefits, and $\$ 100,000$ of deferred compensation.
${ }^{5}$ Benefits include $\$ 125,000$ in deferred compensation that has not yet vested and is subject to forfeiture.
${ }^{6}$ Dr. Brody received $\$ 657,808$ in pay and benefits from John Hopkins University and $\$ 179,208$ in pay from John Hopkins Health System, a nonprofit affiliate of the university.
${ }^{7}$ Benefits include supplemental retirement contributions and deferred compensation that have not yet vested.
${ }^{8}$ Compensation is paid to the President's religious order.


## Museums

## Revenues > \$50 million

| Organization | Name | Title | Year | Cash Comp. (000's) | Contributions to Benefit Plans (000's) | $\begin{aligned} & \text { Expenses } \\ & \text { (000's) } \end{aligned}$ | Total Compensation $(000 ' \mathrm{~s})$ | Revenue (Millions) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Museum Of Modern Art New York ${ }^{1}$ | Glenn D Lowry | Director | 2005 | \$875 | \$404 | \$91 | \$1,370 | \$335 |
| Metropolitan Museum of Art ${ }^{2}$ | Philippe de Montebello | Director/CEO | 2005 | \$512 | \$102 | \$243 | \$857 | \$326 |
| New York Public Library ${ }^{3}$ | Paul LeClerc | President | 2005 | \$464 | \$213 | \$136 | \$813 | \$314 |
| Museum Of Fine Arts Houston ${ }^{4}$ | Dr. Peter C. Marzio | Director | 2005 | \$666 | \$27 | \$83 | \$776 | \$253 |
| Art Insititute of Chicago ${ }^{5}$ | James Cuno | Director/President | 2005 | \$324 | \$10 | - | \$334 | \$189 |
| American Museum of Natural History | Ellen V. Futter | President | 2005 | \$628 | \$240 | - | \$868 | \$186 |
| Museum of Fine Arts (Boston) | Malcolm A. Rogers | Director | 2005 | \$530 | \$25 | - | \$555 | \$174 |
| National Gallery of Art | Earl A Powell III | Director | 2005 | \$485 | \$166 | \$85 | \$736 | \$166 |
| Kennedy Center for the Performing Arts ${ }^{6}$ | Michael Kaiser | President | 2005 | \$1,030 | \$39 | - | \$1,069 | \$155 |
| Field Museum of Natural History | John W. Mccarter, Jr. | President/Trustee | 2004 | \$435 | \$1 | - | \$435 | \$106 |
| LA County Museum of Art (LACMA) | Andrea Rich | President/Director | 2005 | \$377 | \$43 | - | \$421 | \$97 |
| Philadelphia Museum Of Art ${ }^{7}$ | Anne d'Harnoncourt | Director \& CEO | 2005 | \$275 | \$24 | \$1 | \$301 | \$91 |
| US Holocaust Memorial Museum | Sara Bloomfield | Museum Director | 2005 | \$388 | \$40 | - | \$427 | \$85 |
| Henry Francis Du Pont Winterthur Museum | Ms. Leslie Greene Bowman | Exec. Director and Trustee | 2005 | \$206 | \$34 | \$24 | \$264 | \$55 |
| Guggenheim | Thomas Krens | Director | 2004 | \$524 | \$23 | \$88 | \$635 | \$51 |
| Updated Summary Statistics* |  | 75th PercentileMedian25th Percentile |  | \$634 | \$145 | \$112 | \$911 | \$221 |
|  |  | \$525 | \$42 | \$95 | \$706 | \$166 |
|  |  | \$415 | \$27 | \$75 | \$460 | \$94 |
| Smithsonian Institution | Vacant |  |  | Secretary | 2006 | N.A. | N.A. | N.A. | N.A. | \$1,151 |

Sources: Chronicle of Philathropy and IRS Form 990 information available on Guidestar.org.

* Summary Statistics were updated to August 1, 2007 by an annual factor of $4.2 \%$ for executives as reported in Mercer's 2007/2008 US Compensation Planning Survey
 median total compensation. The median total compensation has been bolded in the chart above. The peer group median calculations do not include Smithsonian's figures.

[^5]
## Museums Revenues > \$50 million

* Footnotes from page 22.
${ }^{1}$ Mr. Lowry's compensation includes $\$ 283,250$ bonus. His expenses include a $\$ 70,929$ housing allowance.
${ }^{2}$ Contributions to benefits include $\$ 21,000$ in deferred compensation.
${ }^{3}$ Contributions to benefits include $\$ 180,000$ in deferred compensation. Expenses include a housing allowance
${ }^{4}$ Compensation includes a $\$ 275,000$ bonus.
 to each individual is not readily available.
${ }^{6}$ Mr. Kaiser's compensation includes bonuses earned in 2005 and 2004
Expenses include \$861 for use of an automobile.


## Leading Public Charities Revenues of \$500 million - $\$ 2$ billion



Sources: Chronicle of Philathropy and IRS Form 990 information available on Guidestar.org.

* Summary statistics were updated to August 1, 2007 by an annual factor of $4.2 \%$ for executives as reported in Mercer's 2007/2008 US Compensation Planning Survey.
 total compensation. The median total compensation has been bolded in the chart above. The peer group median calculations do not include Smithsonian's figures.

[^6]
## Leading Public Charities Revenues of \$500 million - $\$ 2$ billion

* Footnotes from page 24.
${ }^{1}$ Mr. William's benefits include $\$ 412,718$ in deferred compensation; expenses include $\$ 9,596$ for use of an automobile.
${ }^{2}$ Mr. Wheeler's compensation includes $\$ 96,553$ in bonus compensation. His expenses include $\$ 6,524$ for use of an automobile.
${ }^{3}$ Mr. William's compensation data is taken from the most recently disclosed FY2006 990.
${ }^{4}$ Ms. Mitchell is no longer with the organization.
${ }^{5}$ Expenses include $\$ 75,000$ to defray housing costs.
${ }^{6}$ Contributions to benefits for Mr. Gould include $\$ 30,000$ in deferred compensation.


[^0]:    *Salary Table was provided by the U.S. Office of Personnel Management website (www.opm.gov).

[^1]:    ${ }^{1}$ Base pay cap for Level III and Level IV executives per Salary Table No. 2007-EX

[^2]:    * Footnotes on page 15

[^3]:    ${ }^{1}$ Contributions to benefits include $\$ 23,106$ in retirement pay. Housing and one car are provided by the state.
    ${ }^{2}$ Contributions to benefits include $\$ 84,000$ in deferred compensation. Housing is provided by the state.
    ${ }^{3}$ Contributions to benefits include $\$ 51,300$ in retirement pay and $\$ 75,000$ in deferred comp. Housing and one car are provided by the state.
    ${ }^{4}$ Contributions to benefits include $\$ 42,500$ in retirement pay. One car is provided by the state.
    
     Housing is provided by the state. Car expenses of $\$ 15,000$ from private sources were excluded.
    ${ }^{7}$ Contributions to benefits include $\$ 23,265$ in retirement pay. Housing and one car are provided by the state.
    ${ }^{8}$ Contributions to benefits include $\$ 75,600$ in deferred compensation and $\$ 20,020$ in retirement pay. Excludes $\$ 9,400$ for car expenses and $\$ 45,000$ for housing expenses from private funding sources.
    ${ }^{9}$ Salary includes $\$ 250,519$ in public funds and $\$ 68,761$ from private sources. Contributions to benefits include $\$ 18,700$ in retirement pay and club dues. Housing and one car are provided by the state.
    ${ }^{10}$ Contributions include $\$ 23,106$ in retirement pay and club dues. Housing and one car are provided by the state.
     expenses provided by the state.
    
    ${ }^{13}$ Contributions to benefits include $\$ 42,000$ in deferred compensation and club dues. One car is provided by the state.
    ${ }^{14}$ Contributions to benefits include $\$ 150,000$ in deferred compensation and $\$ 26,773$ in retirement pay, club dues, and other expenses. Housing and one car are provided by the state.
    ${ }^{15}$ Contributions to benefits include $\$ 200,000$ in deferred compensation and a performance bonus of $\$ 21,128$. Housing is provided by the state. Car expenses of $\$ 15,000$ from private sources were excluded.

[^4]:    * Footnotes on page 21.

[^5]:    * Footnotes on page 22.

[^6]:    * Footnotes on page 25.

