

MINUTES OF THE APRIL 11, 2011, EXECUTIVE COMMITTEE MEETING

The Executive Committee (“the Committee”) of the Board of Regents of the Smithsonian Institution met on April 11, 2011, beginning at 9:05 a.m. Participating were Board Chair Patricia Q. Stonesifer, Board Vice Chair Alan G. Spoon*, and Committee member Robert P. Kogod. Because the meeting was held in lieu of a previously scheduled full Board meeting, which was cancelled in anticipation of the possible shutdown of the Federal government, all were invited to contribute to the discussions. The following Regents participated: Senator Thad Cochran*, Senator Patrick J. Leahy, Representative Sam Johnson*, Shirley Ann Jackson*, John W. McCarter Jr.*, David M. Rubenstein*, and Roger Sant*. In addition, Regent nominee Steve Case* and Smithsonian National Board Chair Paul Neely participated. Also participating by invitation of the Committee were Secretary G. Wayne Clough; Counselor to the Chief Justice Jeffrey P. Minear*; Assistant to Senator Cochran T.A. Hawks*; Assistant to Senator Leahy Kevin McDonald*; Assistant to Senator Reed Moira Lenehan-Razzuri*; Assistant to Representative Becerra Melody Gonzalez*; Assistant to Representative Johnson David Heil*; Assistant to Representative LaTourette Sarah Cannon*; Chief of Staff to the Secretary Patricia L. Bartlett; Director of Advancement and Philanthropic Giving Virginia B. Clark; Chief of Staff to the Regents John K. Lapiana; General Counsel Judith Leonard; Under Secretary for Finance and Administration Alison McNally; Under Secretary for Science Eva J. Pell; and Office of the Regents Senior Writer-Editor Barbara Feininger, who took minutes of the meeting.

Ms. Stonesifer called the meeting to order and asked Mr. Lapiana to conduct a formal roll call to assure the full participation of the Executive Committee as well as to confirm which other members of the Board had accepted the invitation to contribute to the Executive Committee’s discussions.

Welcome to Regent Nominee Steve Case

The Chair welcomed Regent nominee Steve Case to the meeting, noting that legislation regarding his appointment had been passed by the Senate and would soon be passed by the House of Representatives, after which it would go to President Obama for his signature. Participants joined the Chair in a round of applause for Mr. Case.

Recognition of Representative Doris Matsui

The Chair was pleased to report that Representative Becerra will soon be reappointed by the Speaker of the House. The Chair noted that the news was tempered by the departure of former congressional Regent Doris Matsui. The Chair highlighted the significant contributions of Ms. Matsui during her four-year tenure on the Board, from her guidance during the Smithsonian’s governance crisis to her recent leadership as founding chair of the Regents’ Strategic Planning and Programs Committee. She suggested, and the participants unanimously agreed, that the Regents be provided with e-mail ballots to approve the following motion to recognize Ms. Matsui for her outstanding contributions to the Board and to the Institution.

* *participated by teleconference*

VOTED that the Smithsonian Board of Regents expresses its deep appreciation and gratitude to Doris O. Matsui for the outstanding service she has provided to the Smithsonian Institution as a Regent.

Between-Meeting Actions

The Chair discussed three actions taken by the Executive Committee on behalf of the full Board since its January 2011 meeting. The third action addressed the deaccession of the Space Shuttle Orbiter *Enterprise* and accession of the soon-to-be-retired Space Shuttle Orbiter *Discovery*.

Report of the Secretary

The Chair noted that the meeting would include two discussion periods, including one dedicated to the current fiscal situation. She then asked the Secretary to present his report on the state of the Smithsonian. Secretary Clough welcomed Mr. Case to the Board and noted that the previous week capped a very busy quarter for the Institution, particularly because of preparations for a possible Federal shutdown. The week had concluded with well-attended meetings of the James Smithson and the Smithson Legacy societies, both of which support planned giving to the Smithsonian.

The Secretary commented on recent trips to Arizona, Florida, and Louisiana, including a visit with Dr. Pell and Ms. Leonard to the Smithsonian Astrophysical Observatory's Fred Lawrence Whipple Observatory on top of Mt. Hopkins, Arizona. Support and respect for the Smithsonian is strong.

Led by Chief Information Officer Ann Speyer, the Smithsonian's 2011 Combined Federal Campaign (CFC) raised over \$500,000. The Smithsonian received the Federal government's CFC Summit Award for outstanding performance.

The search for the Under Secretary for Finance and Chief Financial Officer is progressing with the support of consultants Heidrich & Struggles. Mr. Sant represents the Regents on the search committee. A strong pool of over 160 applicants has been reduced to about 20 serious candidates. The Secretary noted that the applicant pool reflects the business, non-profit, university, and government sectors.

The Secretary reported on the fiscal year 2011 Federal budget. He noted that the Institution came out fairly well with regard to its final Federal budget and was not the recipient of any targeted cuts. However, all non-defense Federal units will receive an across-the-board cut of 1.1 percent in Federal funding, which will result in a \$7 million cut in Federal funding for the Smithsonian.

The fiscal year 2012 Federal budget is under discussion on the Hill. The Secretary's April 7, 2011, budget hearing was postponed and has yet to be rescheduled. Nevertheless, the Secretary is continuing to meet with key congressional representatives about ensuring support for the President's fiscal year 2012 Federal budget and, in particular, funding for the National

Museum of African American History and Culture (NMAAHC). He noted that the advice and support of the congressional Regents will continue to be important in these budget discussions, especially with regard to NMAAHC funding.

The fiscal year 2013 Federal budget is also under development. The Secretary noted that on the Board's behalf the Executive Committee would be asked to approve the guiding principles for the development of the Institution's fiscal year 2013 Federal budget.

The Secretary provided an update on the Trust budget. He reported that philanthropic giving to the Smithsonian is very strong. The Institution raised approximately \$158 million in fiscal year 2010 and in the first five months of fiscal year 2011 raised \$100 million of its 2011 goal of \$175 million. December and January were record-breaking months in the Smithsonian's fundraising history. The Secretary noted the significant support for educational initiatives; he also spoke of the considerable leadership gifts from Whitney and Elizabeth MacMillan.

Smithsonian Enterprises is doing well but experiencing some softness in retail sales. Grant and contract revenues continue to rise, including those from partnerships with outside agencies. The Smithsonian Astrophysical Observatory (SAO) has historically provided the largest source of grant and contract revenue. The Secretary noted that non-SAO grant and contract awards have increased 156 percent over the last year.

The Secretary directed participants to the Financial Snapshot. The report documents increased philanthropic giving, increased grant and contract activity, carefully achieved net revenue for SE, the strong return of the Endowment to over \$1 billion, and controlled expenses.

The Secretary then asked for guidance with regard to pending Federal budget negotiations for fiscal year 2012. He emphasized the importance of securing Federal funding for the National Museum of African American History and Culture (NMAAHC), which is scheduled to open in 2015. The President's 2012 Federal budget would allocate \$125 million for the museum, and an appropriation of \$85 million in fiscal year 2013 would close out the Federal obligation for the museum. Feedback from congressional staff, however, indicates that securing \$125 million for NMAAHC in the fiscal year 2012 budget will be a challenge, even though support for the project is strong.

With regard to the Smithsonian's obligations for the new museum, the Secretary said that the development of NMAAHC is on track and following an aggressive timetable. The Smithsonian must raise \$250 million for the new museum, of which \$90 million has been raised to date. NMAAHC fundraising efforts have been notably successful, and the field of potential donor prospects also is strong. He said that the first question posed by potential donors is about the Federal government's commitment to honoring its pledged financial support for the museum.

The Secretary noted the significance of opening the museum in 2015. The year will mark the 150th anniversary of the end of the Civil War; it also will be the 51st anniversary of the 1964 signing of the Civil Rights Act.

Noting that he had four meetings with members of Congress in the next week, the Secretary asked the congressional Regents to advise him on how to best advocate for the Institution and what to likely expect with regard to fiscal year 2012 Federal budget negotiations, especially with regard to NMAAHC.

Senator Leahy said that the Smithsonian must establish that the \$125 million request for the new museum is in addition to the rest of the Institution's fiscal year 2012 Federal budget request. He said that securing funding for NMAAHC must not result in reductions to the Smithsonian's core budget. Senator Cochran said, and Representative Johnson agreed, that the request is reasonable and that the Smithsonian should stand by its request. The congressional Regents will continue to advocate for the Smithsonian.

Mr. Sant thanked the Secretary for his efforts to anticipate and negotiate the development of the Smithsonian's Federal budget. The contributions of Ms. McNally, Acting Chief Financial Officer Bruce Dauer, and the unit directors also were noted. The Chair noted that further reductions to the Institution's budget could affect the "muscle" of the Smithsonian.

The Secretary updated the Committee on the Regents' exhibition review panel on the *Hide/Seek* exhibition. The Smithsonian is finalizing a draft management response to the report of the panel, which was chaired by Mr. McCarter. The Secretary said that management agrees with the report's findings and is investigating ways to implement its recommendations. A day-long retreat was held to discuss the report with directors and senior curators. Participants agreed that the Smithsonian should continue to address sensitive issues in its exhibitions but must increase its focus on exhibition planning and communications. A document on crisis communications will supplement Smithsonian Directive 603. Communications will be strengthened by sharing an exhibition planning calendar between museum directors and with the Regents' Strategic Planning and Programs Committee. A public forum on the presentation of sensitive exhibitions in publicly funded institutions will be held on April 26–27, 2011. The Secretary cited examples whereby the Institution is already following the report's recommendations.

The Secretary reported that Smithsonian visitation continues to be strong and on track to match the 30 million visits recorded in 2010.

Updates on major facilities projects were presented. Work on the Arts and Industries Building's outer shell is under way. The project will result in a new roof, the replacement of all windows, and structural upgrades. The \$40 million Seal and Sea Lion Exhibit at the National Zoological Park will provide an exciting new type of exhibition. The National Air and Space Museum's Steven F. Udvar-Hazy Center Phase II is complete. The \$82 million project was entirely funded through private monies raised by the museum's board. The new space includes visible conservation space and expanded archive and collections space.

The Secretary reviewed several exhibition and educational initiatives. He noted the Smithsonian-wide initiative "Smithsonian WILD!," a Web site that showcases international

wildlife and wildlife research with the use of motion-triggered cameras, and reported that “Vanished,” an online environmental mystery game developed with MIT, is very popular. The Smithsonian will be holding numerous pan-institutional activities over the next year to commemorate the Civil War.

The Smithsonian Associates and the Creativity Foundation named National Museum of African Art Director Johnnetta Cole the recipient of the 10th annual Benjamin Franklin Creativity Laureate Award. The Hirshhorn Museum and Sculpture Garden bubble was awarded one of the 58th Annual Progressive Architecture Awards by *Architect*, the magazine of the American Institute of Architects.

Audit and Review Committee Chair John McCarter reported that the committee is in the process of receiving and reviewing several reports from the Inspector General (IG) on the care of the Smithsonian’s collections, and recently conducted an extended meeting on that topic. He stated that the committee is encouraged by the efforts of the Smithsonian to strengthen, on a pan-institutional level, the care of its collections and asked that the June 2011 Board meeting include a review of collections care.

The Chair reported that the June 2011 Regents’ meeting will be dedicated to an in-depth progress review of the strategic plan. The Secretary noted that one aspect of the plan’s development—scenario-based planning for alternative futures—has especially helped the Institution respond to current uncertainties about Federal funding. Dr. Pell provided a short update on recent programmatic initiatives that have benefitted from the strategic plan, such as the implementation of grant programs for interdisciplinary activities that support the plan’s grand challenges. Mr. Spoon told Mr. Case that he would be enlisting his expertise in efforts to strengthen and access the Smithsonian’s knowledge platform. The Secretary noted that the Smithsonian Redesign initiative also is progressing.

Action Agenda

The Chair asked that the Executive Committee approve the January 31, 2011, minutes of the Regents’ meeting on behalf of the Board. The motion was approved.

VOTED that the Executive Committee, on behalf of the Board of Regents pursuant to Board Bylaw 3.01, approves the minutes of the January 31, 2011, meeting of the Board of Regents.

The Executive Committee considered the fiscal year 2013 Federal budget priorities, which had been reviewed by the Finance Committee and presented for approval. The motion was approved.

VOTED that the Executive Committee, on behalf of the Board of Regents pursuant to Board Bylaw 3.01, approves the fiscal year 2013 Federal budget priorities proposed by the Secretary.

The Executive Committee then approved the proposed appointment or reappointment of members to 12 Smithsonian advisory boards, which had been reviewed and recommended for approval by the Governance and Nominating Committee. The Chair added that she and Governance and Nominating Committee Chair Shirley Ann Jackson also recommended the appointment of France Córdova to serve as chair of the Strategic Planning and Programs Committee. The motions were approved en bloc.

VOTED that the Executive Committee, on behalf of the Board of Regents pursuant to Board Bylaw 3.01, appoints John Jay, Jennifer Johnson, David Kidder, Allan Landon, Fredericka Stevenson, Michael Tennenbaum, and L. John Wilkerson and reappoints Peggy Burnet, Tom Castro, Abby Joseph Cohen, Michael Francis, Betsy Lawer, and Kristin Richardson to the Smithsonian National Board for three-year terms effective October 1, 2011.

VOTED that the Executive Committee, on behalf of the Board of Regents pursuant to Board Bylaw 3.01, appoints Faith Mitchell to the Advisory Board of the Anacostia Community Museum for a three-year term effective April 20, 2011.

VOTED that the Executive Committee, on behalf of the Board of Regents pursuant to Board Bylaw 3.01, appoints Jennifer Cover Payne and reappoints Mounir Bouchenaki, Mickey Hart, and Ellen McCulloch-Lovell to the Advisory Council of the Center for Folklife and Cultural Heritage for three-year terms effective immediately.

VOTED that the Executive Committee, on behalf of the Board of Regents pursuant to Board Bylaw 3.01, reappoints Agnes M. Brown, Wesley G. Bush, Edsel B. Ford II, S. Taylor Glover, Rodney R. Lewis, Jack J. Pelton, Roger D. Percy, and Richard Sugden to the Board of the National Air and Space Museum for three-year terms effective immediately.

VOTED that the Executive Committee, on behalf of the Board of Regents pursuant to Board Bylaw 3.01, appoints Brian T. Moynihan to the Council of the National Museum of African American History and Culture for a three-year term effective immediately.

VOTED that the Executive Committee, on behalf of the Board of Regents pursuant to Board Bylaw 3.01, appoints Anne-Imelda Radice and the Robin Renee Sanders to the Advisory Board of the National Museum of African Art for three-year terms effective immediately.

VOTED that the Executive Committee, on behalf of the Board of Regents pursuant to Board Bylaw 3.01, appoints Barry Meyer and Robert Uhler to the Board of the National Museum of American History for three-year terms effective May 12, 2011, and reappoints Ellsworth Brown, David McCullough, and Vicki Ruiz to the Board three-year terms effective immediately.

VOTED that the Executive Committee, on behalf of the Board of Regents pursuant to Board Bylaw 3.01, appoints S. Haunani Apoliona, Brian Patterson, and Brenda Toineeta Pipestem and reappoints Manley Begay Jr., Roberta Leigh Conner, Catherine S. Fowler, George Gund III, and José Zárata the Board of Trustees of the National Museum of the American Indian for three-year terms effective immediately.

VOTED that the Executive Committee, on behalf of the Board of Regents pursuant to Board Bylaw 3.01, reappoints Paul G. Risser to the Advisory Board of the National Museum of Natural History for a three-year term effective immediately.

VOTED that the Executive Committee, on behalf of the Board of Regents pursuant to Board Bylaw 3.01, appoints Teresa Bergeson, Irwin Shlachter, Frazier Wilson, and Christos Zahopoulos to the National Advisory Board of the National Science Resources Center for three-year terms effective May 1, 2011.

VOTED that the Executive Committee, on behalf of the Board of Regents pursuant to Board Bylaw 3.01, appoints Fleur Bresler and reappoints Norma Lee Fungler, Edgar M. Masinter, Nion McEvoy, and Clarice R. Smith to the Commission of the Smithsonian American Art Museum for four-year terms effective immediately.

VOTED that the Executive Committee, on behalf of the Board of Regents pursuant to Board Bylaw 3.01, appoints Kevin Compton and Elaine Heldewier and reappoints Verna K. Holtzendorf to the Advisory Board of the Smithsonian Environmental Research Center for three-year terms effective immediately.

VOTED that the Executive Committee, on behalf of the Board of Regents pursuant to Board Bylaw 3.01, approves the appointment of France Córdova as Chair of the Strategic Planning and Programs Committee for 2011 and requests that the Chancellor make the necessary appointment.

The Chair presented 12 gifts that had been reviewed and recommended for approval by the Advancement Committee. The motions were approved en bloc.

VOTED that the Executive Committee, on behalf of the Board of Regents pursuant to Board Bylaw 3.01, recognizes the generosity of the Whitney & Elizabeth MacMillan Foundation to the National Museum of American History and the National Museum of Natural History. For the National Museum of American History, the Board creates an endowment to support the position of Associate Director for Education and Public Programs and names the position the MacMillan Associate Director for Education and Public Programs, and, for the National Museum of Natural History, the Board creates and names The MacMillan Endangered Languages Endowment and The MacMillan Education and Public Engagement Endowment for the purposes described.

VOTED that the Executive Committee, on behalf of the Board of Regents pursuant to Board Bylaw 3.01, recognizes the generosity of Hugh Trumbull Adams to the Smithsonian Institution and creates and names the Hugh Leander Adams, Mary Trumbull Adams, and Hugh Trumbull Adams Memorial Fund.

VOTED that the Executive Committee, on behalf of the Board of Regents pursuant to Board Bylaw 3.01, recognizes the generosity of Dr. Jahangir Amuzegar to the Freer Gallery of Art and Arthur M. Sackler Gallery and creates and names the Jahangir and Eleanor Amuzegar Persian Cultural Celebrations Fund and the Jahangir and Eleanor Amuzegar Fund for Contemporary Iranian Art for the purposes described.

VOTED that the Executive Committee, on behalf of the Board of Regents pursuant to Board Bylaw 3.01, recognizes the generosity of Masako and James Shinn to the Freer Gallery of Art and the Arthur M. Sackler Gallery and creates and names the Masako and James Shinn Endowment, an endowment for unrestricted support of the Galleries.

VOTED that the Executive Committee, on behalf of the Board of Regents pursuant to Board Bylaw 3.01, recognizes the generosity of Peter and Rhondda Grant to the National Museum of American History and creates and names The Peter and Rhondda Grant Conservation Endowment to support the object conservation efforts of the museum.

VOTED that the Executive Committee, on behalf of the Board of Regents pursuant to Board Bylaw 3.01, recognizes the generosity of Susan and Michael Pillsbury to the Freer Gallery of Art and the Arthur M. Sackler Gallery and creates and names the Susan and Michael Pillsbury Endowment, an endowment for unrestricted support of the Galleries.

VOTED that the Executive Committee, on behalf of the Board of Regents pursuant to Board Bylaw 3.01, recognizes the generosity of Dr. Jerrold H. Levy and, for the National Museum of American History, creates and names The Jerrold Levy Blood and Hematology Collection Endowment for the purposes described, and, for the National Zoological Park, names The Jerrold Levy Veterinary Fund for four years or until the funds are expended.

VOTED that the Executive Committee, on behalf of the Board of Regents pursuant to Board Bylaw 3.01, creates a quasi-endowment for the benefit of the National Museum of Natural History to fund research, outreach, and acquisitions in support of the National Gem and Mineral Collection. Further, the Board authorizes the transfer of funds identified for this purpose.

VOTED that the Executive Committee, on behalf of the Board of Regents pursuant to Board Bylaw 3.01, creates the Mpala Research Center Endowment, a quasi-endowment to benefit the Mpala Research Center in Kenya and the Smithsonian's priorities at that facility. Further, the Board authorizes the transfer of funds identified for this purpose.

VOTED that the Executive Committee, on behalf of the Board of Regents pursuant to Board Bylaw 3.01, recognizes the generosity of The Douglass Foundation to the Smithsonian American Art Museum and names The Douglass Foundation Fellowship in American Art for five years, beginning in 2012.

VOTED that the Executive Committee, on behalf of the Board of Regents pursuant to Board Bylaw 3.01, recognizes the generosity of Enid and Lester Morse to Cooper-Hewitt, National Design Museum and approves naming the Enid and Lester Morse Historic Lecture Series for a period of two years.

VOTED that the Executive Committee, on behalf of the Board of Regents pursuant to Board Bylaw 3.01, recognizes the generosity of Fleur Bresler to the Smithsonian American Art Museum and its Renwick Gallery and creates an endowment for the museum's decorative arts and craft program, the payout from which will support the salary and benefits of a curator of crafts. In addition, the Board names the position the Fleur and Charles Bresler Curator of American Craft.

The Chair presented a proposed motion to present the Joseph Henry Medal to Roger Kennedy, the former director of the National Museum of American History. The Joseph Henry Medal is the highest award that can be bestowed by the Board of Regents. The Secretary characterized Mr. Kennedy as a "Renaissance man" whose many contributions to the Smithsonian and to the nation have been invaluable and of enduring significance. The Executive Committee, as well as the Regents who were able to participate in the meeting, agreed that Mr. Kennedy is eminently deserving of the Joseph Henry Medal. The motion was unanimously approved.

VOTED that the Executive Committee, on behalf of the Board of Regents pursuant to Board Bylaw 3.01, presents the Joseph Henry Medal to Roger G. Kennedy in recognition of his many contributions to the Smithsonian Institution as the long-serving, transformational director of its National Museum of American History and for his lifetime of service to the United States of America.

The Chair asked if any there were any questions for the Executive Committee or the Secretary. There being none, she asked if there were any requests to meet in executive session. As there were none, the Chair adjourned the meeting at 10:38 p.m.

Respectfully submitted,

Patricia Q. Stonesifer
Chair