IPOP and the Cosmic Buddha

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WHAT IS IPOP?
Four dimensions of experience

- **Ideas** – concepts, abstraction
- **People** – emotion, narrative
- **Object** – aesthetics, making
- **Physical** – somatic, senses
The Cosmic Buddha Exhibition and Practicum
WHY DO IPOP?

BALANCE
LES GRECS
D'AGAMÈNON À ALEXANDRE LE GRAND
THE GREEKS
AGAMEMNON TO ALEXANDER THE GREAT

EXPOSITION ET FILM IMAX® – EXHIBITION AND IMAX® MOVIE
Du 5 juin au 12 octobre 2015 - June 5 to October 12, 2015
100, RUE LAURIER STREET GATINEAU QC 819-776-7000
HOW DO YOU KNOW BEFORE IT’S TOO LATE?
TESTING FOR IPOP

The IPOP Exhibition Development Toolkit

- Is your team IPOP’ing? (IPOP online survey)
- Is your concept demonstrating IPOP? (concept interviews)
- Is your content IPOP? (card sorts)
- Does your title have IPOP appeal? (title testing)
- Are your displays IPOP? (paper prototypes)
- Will it be an IPOP exhibition? (experience design)

Toolkit details available at si.edu/opanda/IPOP