People: Our Greatest Treasure

At the Smithsonian, our rich and vast collections differentiate us from every other museum on the planet, but it is our people that truly distinguish us. From astrophysics and American art to sociology and zoology, they represent a staggering breadth of knowledge and depth of commitment, yet the most exciting thing to watch is what happens when they come together across disciplines.

In this year’s report, we present portraits of a few of the curators, builders, researchers, educators, museum directors and philanthropists who have brought the Smithsonian such renown. Their passion is contagious and, once applied, leads to a purpose that not only creates new knowledge but propels it outside our walls. They are polymaths—thinkers, dreamers and doers who envision new ways to educate, reimagine existing museums and build brand new ones—yet their attention to nuance is so great that it has led to the discovery of new species.

It takes more than 6,000 dedicated people to run the Smithsonian’s museums, national programs and research centers, here and across the globe. That does not even take into account the thousands more donors and volunteers who faithfully support our work. I am grateful to them all, and I am proud to stand with them in service to our nation and the world.

Front cover: Fossilized remains of the diminutive human species Homo floresiensis—the so-called “hobbit” of human evolution—were unearthed in Liang Bua cave, Flores, Indonesia, in 2003. Here Smithsonian digitization team members, Natural History Museum anthropologist Matthew Tocheri and local collaborators digitize the cave and excavations. Visit the cave online at 3d.si.edu; read more about Smithsonian x 3d on page 6.
In the pages ahead, meet these remarkable Smithsonian people and read about their leadership, scholarship and 2013 accomplishments.
Derek Ross
Museum builder
As chief of construction, Derek Ross directs a team of 51 architects, engineers and skilled construction managers who work on every Smithsonian physical structure. He’s the one in charge, and that means building, altering, renovating and repairing the spaces that house immeasurable collections and making sure the work gets done on time and on budget. First among his current challenges? Delivering the African American History and Culture museum, the only national museum of its kind, due to open in 2016.

Karen Weiss, Barbara Aikens
Off shelves, online
Recipients of the Secretary’s Digital Enterprise Award for 2013, Karen Weiss and Barbara Aikens have done a tremendous service to art researchers everywhere and propelled the Archives of American Art into the digital 21st century. Aided by two multimillion-dollar Terra Foundation grants, Weiss and Aikens led a team that has placed more than 100 archival collections online, giving scholars access to the papers of celebrated American artists such as Thomas Eakins and Jackson Pollock, as well as records from the historic 1913 Armory Show.

Ashley Naranjo, Stevie Engelke
Young people and experts connect
Earning badges for individual achievement is a rite of passage for many American youths. Stevie Engelke and Ashley Naranjo of the Smithsonian Center for Learning and Digital Access take that concept online with Smithsonian Quests, an interactive program that gives students prompts for learning inside the museums and out, connects them to experts and awards badges for art, history, culture and science projects. Currently, Smithsonian Quests has 3,700-plus registered users who experienced an “aha” moment and earned nearly 4,500 badges.

Sarah Allen, Diego Mayer-Cantu, Jason Shen
Fellows bring fresh approaches
In 2013, the Smithsonian hosted three Presidential Innovation Fellows, technology entrepreneurs recruited to the public sector with the help of private support. The fellows helped digitize more of the Smithsonian’s 137 million objects and make them easier for searchers to locate. Sarah Allen and Jason Shen played key roles in the launch and rapid expansion of the Smithsonian Transcription Center, where more than 3,000 volunteers worldwide now lend a hand by transcribing handwritten or typed archival documents, such as diaries, field books and specimen sheets, making them searchable. Diego Mayer-Cantu, meanwhile, explored ways to increase the rate of digitization and collaborated with private companies to develop novel ideas and processes for the Smithsonian. The trio also convened a “civic hackathon” at the American Art Museum and engaged the public in reimagining the Luce Foundation Center for American Art’s digital kiosks.

Smithsonian-Wide: We Build, Share, Connect
The Smithsonian embraces digital technology to make its collections more accessible to the world. Through the work of a talented Digitization Program Office team led by Günter Waibel, Vincent Rossi and Adam Metallo, people the world over can not only view some Smithsonian artifacts online at 3d.si.edu, they can also rotate them to view every angle or print them out in 3-d and hold them in their hands.

Online visitors will find objects in the Smithsonian x 3d Collection that have been laser-scanned with painstaking care to yield perfect detail; they can get a close-up view of the Wright Flyer engine or the pistil and stamens of a delicate orchid. Representing a new milestone in the Smithsonian’s ability to broaden public access to its collections, Smithsonian x 3d provides images of Lincoln’s last life mask so detailed that users can see every line the war etched on his face.

In partnership with lead sponsor Autodesk, the Smithsonian harnesses the latest technology to let virtual visitors get a 360-degree look at objects that once they could only see in Washington and under glass.

Laser Cowboys Pioneer 3-D Capture

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Richard Kurin
America, in 101 objects
Described as a Renaissance man, Smithsonian Under Secretary for History, Art, and Culture Richard Kurin has a sage’s knowledge of the Institution that started with his first job here in 1976. He shares this expertise with the reading public in The Smithsonian’s History of America in 101 Objects. As the title suggests, Kurin and a team of scholars have selected Smithsonian artifacts as iconic as the Star-Spangled Banner and as obscure as a 500-million-year-old fossil to engage people with the nation’s story in a fun, novel way.

Ann McMullen
Glimpses of ancient America
Anthropologist Ann McMullen, an expert in Native North America and curator for the American Indian Museum, expanded her portfolio with the stunning exhibition, Cerámica de los Ancestros: Central America’s Past Revealed. Collaborating with George Mason University’s Alexander Benitez and the Smithsonian Latino Center, she helped tell the story of Central America’s vibrant ancestral heritage through the ceramics of its complex civilizations. The exhibition marked two museum firsts—sharing its remarkable ceramics, and presenting its first bilingual Spanish exhibition.

Christopher Wilson
History’s summits
Christopher Wilson, an American History Museum historian well-versed in topics as varied as early 20th-century agriculture and 19th-century baseball, connects students to scholars and history-making participants through his National Youth Summits programs. Focused on middle and high school students, the webcast panels spark national conversation about past events that resonate still; the 2013 Dust Bowl summit shared a discussion by Ken Burns, Dust Bowl survivors and others with classrooms coast to coast.

John L. Gray
Reimagining the nation’s history museum
With a background as a banker and an interest in transforming museums through support of scholarship and education, the American History Museum’s Elizabeth MacMillan Director John Gray staked out a clear vision of what’s ahead for the place where America comes to visit its heritage. Under Gray’s leadership, the museum is reimagining its three-floor West Wing. Plans for the now-shuttered 120,000-square-foot space include multimedia exhibitions and programs on the themes of Innovation and American Enterprise, Democracy and the Peopling of America and American Identity and Culture. Gray’s museum is also building in dynamic education and performance spaces, like Liberty Square, where visitors can join in lively civic discourse. As keeper of the keys to more than 3 million artifacts, including the iconic Star-Spangled Banner, Gray intends to use these objects to tell an inclusive, respectful and compassionate story of all peoples of America.
Grand home opens for unparalleled national collection

As a result of one man’s passion, the Postal Museum opened the world’s largest space dedicated to displaying stamps. Philatelist and philanthropist William H. Gross is the primary benefactor of the eponymous, 12,000-square-foot gallery whose Massachusetts Avenue façade is a wall of windows, lighting the night with reproductions of historic U.S. stamps.

Opened September 22, 2013, the William H. Gross Stamp Gallery shows a cover postmarked from the Titanic, a letter to John Hancock mailed July 4, 1776, and even mail postmarked on the moon. The history of the United States Postal Service is told in six thematic areas, and pullout frames house more than 20,000 objects, including thousands of stamps—engraved miniatures that commemorate America’s story—that have never before been placed on public display.

The gallery also tells the story of those men and women who delivered the mail, as well as the many modes of transportation they used to persevere through wind, rain and hail. Finally, our postal artifacts have a space worthy of the heritage they reflect.
Science: We Bring New Knowledge to the World

Kristofer Helgen
Mammal sleuth
Smithsonian zoologist Kris Helgen solved a century-old case of mistaken identity when he discovered that a mammal long thought to be one type of carnivore was, in fact, a completely new species. The Olinguito, a native of Colombia and Ecuador described as a cross between a house cat and teddy bear, hid in plain sight in natural history museum collections until Helgen finally found it in the wild and properly identified it, making it the first carnivore species discovered in the Americas in 35 years.

Carlene Stephens, Paul Coruzzi, Roger Connor, Andrew Johnston
Time takes its place in history
Four curators from two Smithsonian museums—Air and Space and American History—came together to create Time and Navigation: The Untold Story of Getting From Here to There. It turns out that knowing the time is essential for determining position. The curators, working with their respective teams, show how revolutions in timekeeping influenced the science of wayfaring. As the exhibit informs us, the handheld devices we depend on every day are the result of centuries of innovation.

Kelly Chance
Smog spotting
A senior physicist at the Smithsonian Astrophysical Observatory, Kelly Chance received the Secretary’s 2013 Innovative Spirit Award—and a NASA Earth Venture Instrument Project award—for his work on TEMPO (Tropospheric Emissions: Monitoring of Pollution). A first-of-its kind, space-based instrument, TEMPO will measure North America’s atmospheric pollution from Mexico City to Canada and deliver data hourly, leading to more effective emission-control strategies. The project’s educational component will engage college students in research and feature a K-12 curriculum.

Emmett Duffy
Global connector
Emmett Duffy is taking the pulse of the coastal ocean, and not a moment too soon. Why do healthy coasts matter? Because half of the oxygen we breathe comes from the ocean, and three-quarters of the world’s population lives within ten miles of a coastline. Our coral reefs face threats and the danger of extinction. Marine ecologist Duffy directs the Tenenbaum Marine Observatories Network, a long-term project that is establishing sites to study changing coastal marine biodiversity and coastal ecosystems that eventually will circle the globe. Duffy and his scientist teams will monitor water quality, temperature, acidification and other signs, and conduct networked experiments across the globe, to shed light on the impact humans are having on the ocean and ocean life. As for the data the project yields, they will inform marine environmental policy for generations and guide the restoration of coastal health.
Multimedia exhibition celebrates DNA and sequencing the human genome

James Watson and Francis Crick discovered DNA’s structure 60 years ago, and since the human genome was completely sequenced a decade ago, genomic science has transformed medicine, society and the way we understand the world around us. To celebrate these anniversaries and help the public understand genomics and its significance in everyday life, the Smithsonian and the National Institutes of Health collaborated on the multimedia exhibition, Genome: Unlocking Life’s Code.

Developed by Natural History Museum and Human Genome Research Institute experts, the exhibition has plenty of serious science yet uses the latest in interactive technology to make learning fun. Visitors discover their unique traits, see how much information a molecular-sized genome carries and learn how genetic, environmental and random factors combine to influence an individual’s risk for a specific disease. The exhibition, supported by the Life Technologies Foundation, explains how genomes connect all life on the planet and showcases the museum-led Global Genome Initiative, whose goal is to sequence the DNA of every organism on Earth.
Art: Traditional, Transcendent, Transformative

E. Carmen Ramos
Fresh perspectives
Influenced by the culturally-specific museums in her native New York City, American Art Museum curator for Latino art E. Carmen Ramos used those memories to powerful effect. Her exhibition, Our America: The Latino Presence in American Art, presented 72 works by leading U.S. Latino artists, many of whom came of age during and after the Civil Rights Movement. They actively shaped the movements of their day and created new images of their communities, challenging what it means to be both “American” and “Latino.”

Lee Glazer
Tale of two cities
Connoisseurs of James McNeill Whistler can thank the Freer Gallery’s Lee Glazer and her colleagues at Wayne State University for providing an intimate, online look at a Smithsonian treasure and the most famous dining room on two continents. The aptly named The Story of the Beautiful: Freer, Whistler & Their Points of Contact website offers 360-degree views of the artist’s Peacock Room masterpiece as it looked in the Victorian London home of Frederick Leyland and in 1908, when Smithsonian benefactor Charles Freer reinstalled it in Detroit as a showcase for his subtly glazed Asian ceramics.

Seb Chan
When code is art
Innovator and media expert Seb Chan, responsible for nothing less than Cooper Hewitt’s complete digital renewal and re-imagining, also acquired the first work of digital code for the museum’s collection. The iPad music app Planetary uses the visual metaphor of celestial bodies; planets represent albums and moons represent songs, with the brightness and position of each varying according to frequency of playback. As part of its preservation strategy—and with the developer’s blessing—the app’s underlying source code has been publicly released.

Kate Hox, Kim Sajet, Caroline Baumann
Focus on the future
A trio of highly credentialed and artistically minded women took the helm of Smithsonian art establishments this year, charged with engaging visitors and shaping collections and spaces to conform with their changing sea. Kate Hox, now head of the Archives of American Art, is building the Archives’ collections, emphasizing the 1960s and 1970s, and continuing the research center’s work of digitizing and putting online its millions of documents for broader public access. The National Portrait Gallery’s Kim Sajet is focusing on positioning the museum as a place where thought and conversation prevail and where audiences are active participants in using museum holdings to better understand American identity. Meanwhile, at Cooper Hewitt, Smithsonian Design Museum, Caroline Baumann is completing the museum’s ambitious renovation. It will deliver in late 2014, an experience like no other and expand visitors’ understanding of historic and contemporary design.
Art That Informs the Mind and Body

A first-of-its-kind exhibition showed visitors that yoga not only disciplines the mind but also delights the eye. The Art of Transformation, curated by Debra Diamond at the Arthur M. Sackler Gallery, explored the ways in which yoga transforms the body as well as its dramatic effects on consciousness. Using more than 150 artworks that included stone and bronze sculptures, lavishly illustrated manuscripts and intricate paintings dating from the third to the 19th century, the exhibition illustrated yoga’s central tenets and forgotten histories, such as yogi armies and yogi spies.

The exhibition also marked the Smithsonian’s first major foray into crowdfunding. During the 41-day Together We’re One campaign, 640 donors contributed more than $176,000. The outpouring of support funded shipping artworks from around the world, as well as staging public lectures, concerts and yoga classes. The enthusiasm went beyond philanthropy, as more than 200 volunteers signed up to promote the exhibition throughout their communities.

The exhibition considered yoga’s goals, its transformative power over the mind and the beauty and profundity of the art it has inspired. Vishnu Vishvarupa, Rajasthan, Jaipur, ca. 1800–1820.
Claudine Brown  
Open dialogue  
Assistant Secretary for Education and Access Claudine Brown wants people to participate. Using Bill & Melinda Gates Foundation dollars, as well as matching funds, she is pioneering new ways that the Smithsonian can engage with the public. My-SI, a new online participation venue, and Museum on Main Street, which travels to small towns across the U.S., ask visitors to upload their personal experiences and thus make them part of the American story. She aims, through these and other projects, to move learning from a one-way conversation to a diverse, national dialogue.

Peter Marra  
Backyard science  
Conservation biologist Pete Marra knows a wealth of information can be found in everyone’s backyard. Head of the Migratory Bird Center, Marra developed Neighborhood Nestwatch, a program that turns birdwatchers into citizen scientists. By enlisting volunteers to find and monitor backyard bird nests, then record their observations about the longevity of both birds and nests, Marra collects important data that helps him and other researchers answer questions about the survival of our best-known feathered friends.

Amy Homma, Ryan Hill  
Teens make multi-media art  
At the Hirshhorn’s ARTLAB+, a free digital studio for D.C. youth, the emphasis is on changing the museum experience from one of passively consuming content to actively producing it. Under the direction of museum digital learning experts Ryan Hill and Amy Homma, ARTLAB+ borrows the professional design studio model; they host a place where teens come after school to brainstorm, share, explore museum collections and, thus inspired, create multi-media art of their own.

Kirk Johnson  
The power of personal discovery  
As a young boy in Seattle, Kirk Johnson, now The Sant Director of the Natural History Museum, learned he had a knack for finding things—such as fossils and arrow heads—and the more he found, the greater his propensity for discovery became. As his career as a scientist and museum administrator progressed, Johnson realized what perhaps his most important discovery: the immense power of direct experience to turn dry facts into compelling stories that help the public understand the potential and impact of science. In his view, the museum does three things: care for amazing collections, uncover new knowledge and pique visitor’s curiosity, connecting them to the objects and scientists that make them want to know more. That view makes Johnson the perfect man for the job of overseeing Q?rius, the museum’s signature educational space that opened in 2013. Q?rius passes on his early insight: firsthand discovery can inspire a passion for science.

Education: Interactive, Online and Hands-On
Close encounters with fossils and experts spark young people’s passion for learning

For those who believe that all science begins with a question, Q?rius (pronounced “quirius”), the new educational space at the Natural History Museum, is a must-see destination. Designed to connect tweens and teens to science, the interactive environment uses more than 6,000 museum objects and the personal passion of researchers to spark discovery. Designed for critical age groups, Q?rius, learning is both experimental and personal: students can access age-old fossils, minerals, and bones, or watch live Internet feeds from field research sites all over the world.

Open to the public on weekday afternoons and all day on weekends, Q?rius is otherwise reserved for student learning. Younger children investigate natural history through engaging scientific challenges that can be solved with a little help from the museum’s world-class scientific staff. The branch of the museum’s assistant director for education and outreach, Shari Werb, and a strong team, Q?rius was funded in part by the Margaret A. Cargill Foundation, Elizabeth and Whitney MacMillan and Barbara and Craig Barrett. Visit qrius.si.edu to explore digital collections, science stories, and access Q?rius webcasts.
Philanthropy: Deeply Engaged, Wholly Invested

Morton and Barbara Mandel
Family Foundation
Support for design
Cooper Hewitt, Smithsonian Design Museum board chair Barbara Mandel and her husband, Morton, know that great design has the power to change individuals and communities. That belief, combined with their deep commitment to the museum, has led them to make a transformative gift through their foundation. The gift, the museum’s largest ever, supports digitization, other key initiatives and a gallery in the museum’s Carnegie Mansion home, to be named for the donors.

Patrick F. Taylor Foundation
Tell our American story
As a member of the Smithsonian National Board and chair of the New Orleans foundation she founded with her late husband, Phyllis Taylor understands the vital importance of education to the nation. The foundation’s gift to the American History Museum not only endows a series of K-12 educational programs, but also supports the Object Project, an interactive learning space named for the foundation, which will engage families in hands-on learning about the impact of American fashion, food and leisure.

Thomas W. Haas Foundation
Stargazing legacy
Thomas Haas’ grandmother taught him about the magic of stargazing. Phoebe Waterman Haas, raised on the North Dakota frontier, was one of the first women to earn a Ph.D. in astronomy. In her memory, the Thomas W. Haas Foundation has given a gift to the Air and Space Museum—its largest gift ever for science education—that will help rebuild the Observatory and endow astronomy education programs for museum visitors and D.C. public school students.

Ken Chenault
Museum champion
Ken Chenault, CEO of American Express Company, also serves as the chair of the campaign to build the National Museum of African American History and Culture. He believes that America was built on dreams, on innovation and creativity and on diversity. He has been a tireless champion of the museum, and the gifts that he and his wife, Kathy, have made are a testimony to their deep personal belief in it. The museum will be a place that tells a story this impassioned volunteer believes is largely missing from American history and that the nation and the world need to hear: that African Americans were torchbearers in the fight for freedom, a struggle that is still ongoing across the globe. Chenault is personally excited about one of the museum’s founding goals, to encourage visitors, both online and in-person, to enter into a dialogue about race and culture, which will lead to greater understanding of and appreciation for one another.
Record Gift Advances Building the Dream

Founding donor Oprah Winfrey helps make new museum and its performance theater a reality

All over America, people from all walks of life, from cab drivers and curators to short-order cooks and superstars, have their eyes on a structure rising up adjacent to the Washington Monument: the National Museum of African American History and Culture. Philanthropic support is critical to the Smithsonian’s 19th museum, and this year it received a landmark gift for one of its largest spaces from The Oprah Winfrey Charitable Foundation.

A member of the museum’s Council, and already a Founding Donor for a previous major gift, Winfrey’s foundation granted the funds for a 350-seat theater, which will be named in her honor. The gift makes her the museum’s single largest donor. The theater will be a national forum for artists, educators, scholars and opinion leaders, and its offerings will share the broader American story with visitors from all over the world.
The Year in Pictures
These pages highlight a few of 2013’s notable events.

Finding Earth’s twin
February 21, 2013

Jamestown discovery
Natural History Museum scientist Douglas Owsley, working with Jamestown archaeologists, used remains of a young girl to prove a long suspected truth: cannibalism took place in the “starving time” winter of 1609–1610.
May 1, 2013

Arctic circulation
Where does that empty water bottle end up? Museum Conservation Institute materials scientist Odile Madden tracked plastic pollution in Alaska’s remote islands as a member of the interdisciplinary GYRE expedition.
May 1, 2013

MLK anniversary
To mark 50 years since his “I have a dream” speech, the National Portrait Gallery remembered Martin Luther King in its One Life gallery with photos, prints, film and paintings.
June 28, 2013

Bao Bao arrives
Giant panda Mei Xiang gave birth to a female cub, named Bao Bao (“treasure” or “precious”) after an online vote by the public. Her healthy birth benefits from years of National Zoo reproductive research focused on saving endangered species.
August 23, 2013

Arabian objects donated
The Sackler Gallery received a gift of 374 southern Arabian artifacts dating from the eighth century B.C.E. to the second century C.E. The rare objects, donated by The American Foundation for the Study of Man, provide insight into Yemen’s rich ancient history.
August 27, 2013

Henson family donates Muppets
The late Jim Henson’s family donated Miss Piggy and 20 other Muppet characters to the American History Museum on the puppeteer’s birthday anniversary. The newcomers join others already in the collection.
September 24, 2013
<table>
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<tr>
<th>Milestones of Giving</th>
<th>Fiscal year ending September 30, 2013</th>
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<tbody>
<tr>
<td>9,520 gifts received</td>
<td>12% more than last year</td>
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<tr>
<td>500 members from 28 states attended the Annual Smithsonian Weekend in September</td>
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<tr>
<td>$42.5M in new gifts raised for the endowment</td>
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<tr>
<td>$30M given by Boeing to the National Air and Space Museum, making the company the Smithsonian’s largest corporate donor</td>
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<tr>
<td>$1.45M donated online, the most ever, and 21% more than in 2012</td>
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<tr>
<td>$18.2M raised by the National Museum of American History, the museum’s most in a decade</td>
<td>36 gifts of $1M or more made to 14 Smithsonian museums, centers and programs</td>
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<tr>
<td>$35M given to the National Museum of African American History and Culture, for the second year in a row</td>
<td>603 volunteers served on 29 Smithsonian advisory boards</td>
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<td>These figures highlight 2013 milestones in private support.</td>
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The Board committed itself to strengthening the Smithsonian and its governing Board. Strong forward momentum and active engagement characterized the Smithsonian’s many advisory boards. The Regents’ financial resources, and a leadership team of Citizen Regents provided long-term planning for the Smithsonian’s physical infrastructure, and the Board contributed to the Institution’s reach and operational architecture. The Regents’ expertise contributed to the solid management of the Smithsonian digital enterprise that is strengthening the Institution’s reach and operational architecture.

The Board maintained continuity in its leadership Board and Executive Committee Chair. In 2013, the Board elected David J. Skorton, a search for a successor to France A. Córdova and Vice Chair John W. McCarter, who was appointed director of the National Science Foundation, is underway. The collaborative relationship between the Board and the Smithsonian’s leadership is a template for sound, effective governance that will ensure an orderly transition and guide the Institution for years to come.

Franco A. Córdova and Vice Chair John W. McCarbon, Jr., were reelected and Shirley Ann Jackson was appointed to the Executive Committee. The Board also welcomed new Regents Barbara M. Barrett of Arizona and Representative Tom Cole of Oklahoma.

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The Smithsonian finished the year in sound financial position, benefitting from the continuing performance of its operations. Sustained growth in both federal government appropriations and contributions along with the strong performance of the endowed portfolio led to an overall increase of $202.1 million in net assets during the year.

Private funds leverage federal dollars and are the investment in the Smithsonian’s people, places, programs and treasures. Private funds provide the critical difference for endowing positions, carrying our national collections, sustain basic research, entities and private sources. Public dollars conserve $202.1 million in net assets during the year.

The annual audit was by KPMG LLP. To request audited financial statements, contact the Office of Finance and Accounting at 202-357-6700.

In millions of dollars, fy 2013

<table>
<thead>
<tr>
<th>Financial Position</th>
<th>fY 2013</th>
<th>fY 2012</th>
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</thead>
<tbody>
<tr>
<td>Federal Appropriations</td>
<td>$2,409</td>
<td>$2,072</td>
</tr>
<tr>
<td>Contributions &amp; Private Gifts</td>
<td>$2,676</td>
<td>$2,419</td>
</tr>
<tr>
<td>Government Grants &amp; Contracts</td>
<td>$3,336</td>
<td>$3,036</td>
</tr>
<tr>
<td>Investment Earnings</td>
<td>$337</td>
<td>$337</td>
</tr>
<tr>
<td>Other</td>
<td>$988</td>
<td>$1,143</td>
</tr>
<tr>
<td>Total Income</td>
<td>$6,618</td>
<td>$5,869</td>
</tr>
</tbody>
</table>

Total Increase in Net Assets

| Fiscal Year | $202.1 million |

The graph below provide information on the purposes of funds raised.

As this report illustrates, the generosity of individual donors, corporations and foundations is essential for the Smithsonian to realize the vision set forth in its strategic plan and achieve its full potential. Private gifts allow the Smithsonian to strengthen national collections, create dynamic exhibitions, employ the latest technology, lead research on issues critical to humankind and innovate on site and online in ways that inspire learning in people of all backgrounds and ages.

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This report gratefully acknowledges the many individuals, corporations and foundations whose contributions are vital to the Smithsonian’s ambitious vision to educate and inspire future generations. The graphs below provide information on the sources and uses of private dollars contributed to the Smithsonian in 2013.

Smithsonian Enterprises provides general funds to the Institution through the operation of MAXXI: Museums, museums stores, restaurants, the Smithsonian Catalog, Smithsonian Air & Space magazines and their websites, Smithsonian Channel, Smithsonian Books, product licensing and travel programs for adults and families. Smithsonian Enterprises contributed $202.1 million in net gain to the Institution in fiscal year 2013, an increase of 105 percent over 2012, or revenues of $32.6 million, the seventh consecutive year of net growth.


Smithsonian Enterprises contributed $202.1 million in net gain to the Institution in fiscal year 2013, an increase of 105 percent over 2012, or revenues of $32.6 million, the seventh consecutive year of net growth.

Other Operating Expenses

| Fiscal Year | $202.1 million |

Other funds added new partners Penguin Kids and Silver Dolphin, expanded its Dorling Kindersley museum textile designs and crystal giftware incorporating Castle architectural elements. Smithsonian’s History of America in 101 Objects. The gift hand-carved and hand-painted animal carvings on the National Zoo’s carousel (camarhynchus young, visions about endangered species and conservation success stories. Its sole pane costs energy, too.

Funds Raised by Source

<table>
<thead>
<tr>
<th>Source</th>
<th>In Millions of Dollars, FY 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual</td>
<td>$164.6</td>
</tr>
<tr>
<td>Corporations</td>
<td>$46.2</td>
</tr>
<tr>
<td>Foundations</td>
<td>$41.1</td>
</tr>
<tr>
<td>Other</td>
<td>$988.4</td>
</tr>
<tr>
<td>Total</td>
<td>$1,598.7</td>
</tr>
</tbody>
</table>

The results of its investments contribute to the Smithsonian’s ability to conserve, curate and disseminate its collections.

In millions of dollars, fy 2013

<table>
<thead>
<tr>
<th>Financial Activity</th>
<th>fY 2013</th>
<th>fY 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operating Revenue</td>
<td>$6,618</td>
<td>$5,869</td>
</tr>
<tr>
<td>Operating Expenses</td>
<td>$4,596</td>
<td>$3,796</td>
</tr>
<tr>
<td>Operating Income</td>
<td>$1,022</td>
<td>$2,072</td>
</tr>
<tr>
<td>Expenditures on Net Assets</td>
<td>$59</td>
<td>$22</td>
</tr>
<tr>
<td>Other Revenue</td>
<td>$452</td>
<td>$350</td>
</tr>
<tr>
<td>Total Increase in Net Assets</td>
<td>$202.1</td>
<td>$120.1</td>
</tr>
</tbody>
</table>

The Smithsonian received $32.6 million in net gain in fiscal year 2013, an increase of 105 percent over 2012.
Leadership Gifts
Investing in Smithsonian People, Places, Programs and Treasures

We are deeply grateful to 2015’s leadership donors, those who have made gifts of $1 million or more.

Valerie and William Anders
Valerie and William Anders’ $1 million gift, made through the Anderson Foundation, reflects their broad interests in the Institution. It supports eight programs at four museums and research centers: the National Air and Space Museum, National Museum of Natural History, Smithsonian Tropical Research Institute and Smithsonian Institution Traveling Exhibition Service.

Arcadia Fund
The National Archival Sites of the Smithsonian Institution and its research facilities are the sources of knowledge and inspiration for millions of people worldwide. An $11 million gift from the Arcadia Fund helps to support the Smithsonian’s Traveling Exhibition Service, which has reached more than 30 million people in over 30 countries.

Clear Channel Media and Entertainment
An in-kind gift from Clear Channel Media and Entertainment of two 90-second radio spots and radio airtime enabled the Smithsonian to promote its Sensory Accessible America website coast-to-coast via 5,000 radio stations in November and December 2015. The contribution was valued at $1.5 million. The radio spots were aired at engaging new audio times and in thousands of websites visits. Clear Channel’s prior support has benefitted the National Zoological Park and the Smithsonian Institution Traveling Exhibition Service.

Boeing
Boeing’s $64 million gift to the National Air and Space Museum supports Milestone of Flight Hall. Now known as the Boeing Milestones of Flight Hall, the transformation is dedicated to innovations in aerospace and an annual webinar series for students, a monthly program that will tell the story of the nation’s business and economic history. Half of the gift was made outright and half is a charitable gift annuity from Myra M. Hart, a member since 2000 and a member of the Smithsonian National Board since 2012. The new facility will be a central space in the museum that will tell the story of the nation’s business and economic history.

Wallace H. Coulter Foundation
The foundations are members of the American Enterprise exhibition at the National Museum of American History to build the largest exhibition that will tell the story of the nation’s business and economic history. Half of the gift was made outright and half is a challenge gift intended to spur gifts to the exhibition from other donors, up to $10 million of the challenge will endow museum public programs about business and innovation. American Enterprise and the adjacent Wallace H. Coulter Performance Plaza are scheduled to open in 2015.

Hope L. and John F. Furr
A gift of $1 million made to the Smithsonian Libraries by Hope L. and John F. Furr and the Furr Family Foundation builds an endowment the donors established in 2009, which endowment further the Library’s mission and strategic initiatives. Hope Furr served on the Libraries’ board from 2005 to 2012, and John Furr is a member of its Advancement Committee.

Google
Google’s $5 million Global Impact Award to the National Museum of Natural History supports the Consortium for the Barcode of Life. The consortium’s work makes possible the rapid, accurate identification of animal and plant species using DNA sequences. Google’s support funds a proof-of-concept initiative in six developing countries to create a public library of DNA barcode tests intended to assist enforcement officials in the prevention of illegal trafficking of endangered species protected by United Nations regulations. Google previously has supported the National Air and Space Museum and Cooper Hewitt, Smithsonian Design Museum.

The Hartford
The Hartford’s $1 million gift for the design and construction of the National Museum of African American History and Culture is the first in a generation gene sequencing equipment, software and infrastructure that will enable researchers to advance their leadership in genomic research. The contribution is valued at approximately $1.5 million. Using the donated equipment, Smithsonian scientists and visiting researchers will advance the laboratories’ work of understanding and preserving of the planet’s genetic diversity. In 2010, The Life Technologies Foundation was a sponsor of the museum’s Human Genome exhibition, which opened in 2011.

Melody Hobson and George Lucas
With their $5 million gift to the National Museum of African American History and Culture, Mella and Melody Hobson and George Lucas are helping to build the new museum facility, a place where Americans’ stories will be preserved and presented for the benefit of future generations. Their gift, made through the George Lucas Family Foundation, is in the couples’ first to the Smithsonian foundation president, filmmaker George Lucas and Mella霍有森, a member of the National Board since 2012.

Life Technologies Corporation
An in-kind gift to the National Museum of Natural History’s new Laboratories of Analytical Biology from Life Technologies will enable researchers to secure funds from the National Mall helps this vital project make progress toward its 2015 completion. The new facility will be a place where visitors from across the nation and around the globe can learn about the richness and diversity of the African American experience, what it means to our lives and how it shaped the nation and the world. The company previously has supported the National Museum of American History.

Myra M. Hart
A gift and a charitable gift annuity from Myra M. Hart both benefit the Smithsonian Astrophysical Observatory and combined are valued at more than $10 million. The generous philanthropy provides crucial general-purpose funds the observatory may use to pursue its mission and strategic initiatives. Myra Hart is a member of the observatory’s advisory board and has been a Smithsonian member since 1952 and a member of the Smithsonian National Board since 2000.

The Harvard
The Harvard’s $1 million gift for the design and construction of the National Museum of African American History and Culture is the first in a generation gene sequencing equipment, software and infrastructure that will enable researchers to advance their leadership in genomic research. The contribution is valued at approximately $1.5 million. Using the donated equipment, Smithsonian scientists and visiting researchers will advance the laboratories’ work of understanding and preserving of the planet’s genetic diversity. In 2010, The Life Technologies Foundation was a sponsor of the museum’s Human Genome exhibition, which opened in 2011.
News Corp

Thru a gift of $10 million, News Corp advances the National Museum of African American History and Culture’s mission to celebrate the richness and diversity of the African American Experience and its impact on our nation’s history and identity. News Corp’s generous support will help the museum realize its vision of being a place that tells an inspiring and unifying story about our national character.

Arthur and Toni Rembe Rock

Through a gift of $10 million to the National Museum of African American History and Culture, Arthur and Toni Rembe Rock support the design and construction of the new museum building. Scheduled to open in 2015, it will be the Smithsonian’s newest museum and newest constructed on the National Mall. The museum will tell the story of America as seen through an African American lens. The Rock’s joined leadership in this national effort will also broaden access to museum skeletal collections and the Human Skeletal Database and help train scholars and educate students and the public about this field. Edward and Nancy Rice have been Smithsonian members since 1983 and remain active in museum leadership in bioarchaeology and archaeology.

Saudi Aramco

A $10 million gift from Saudi Aramco helped fund Razi of Arabia: Art and History of the Kingdom of Saudi Arabia, shown at the Arthur M. Sackler Gallery from November 2013 to February 2014. The exhibition showcased recent archeological finds from the Arabian Peninsula, helping demonstrate the understanding and broad appreciation of the region’s rich pre-Islamic and cultural history. The gift also helped fund the exhibition’s North American tour. For more than 10 years, Saudi Aramco has supported this Smithsonian museum and others, including the National Museum of Natural History and Cooper Hewitt, Smithsonian Design Museum.

Mr. and Mrs. Frederick W. Smith and Family

In memory of Sandra Windland Smith Rice, Mr. and Mrs. Frederick W. Smith and their family have established the Windland Smith Rice Endowment with a gift of $4 million to the National Museum of Natural History. Frederick Smith’s 30-year gift to the museum supported its annual NatGeo/Photography Windland Smith Rice International Awards program and exhibition, and this gift continues that support while expanding the museum’s commitment to photography-related education programs and innovative learning tools. Frederick Smith is founder, board chair and chief executive officer of FedEx Corporation, which has generously supported the National Zoological Park and National Air and Space Museum.

Robert H. Smith Family Foundation

The Smith family continues their support for the Smithsonian Institution. Mr. Robert H. Smith and the Robert H. Smith Family Foundation are making a $35 million gift for the renovation of the National Air and Space Museum, now underway. When the state-of-the-art exhibition opens to the public in November 2015, a gallery on its first floor will be named in honor of the family’s generosity. Claire Smith is a Commissioner of the museum and foundation president. Mrs. Claire Smith is a Smithsonian Regent.

Chinese Academy of Sciences

The Chinese Academy of Sciences (CAS) has supported the National Zoo’s newly-completed Elephant T rails. Elephants will be moved from the Calgary Zoo to the Smithsonian National Zoological Park, Alice and David Rubenstein’s gift to the National Zoological Park, and the Encyclopedia of Life.

The Rice Family Foundation

Continuing its philanthropic support of the National Zoological Park, Alice and David Rubenstein’s $10 million gift helps the Zoo realize its goal of building a multi-generational herd of Asian elephants. A critical result of the donor’s generosity, three female elephants will be moved from the Calgary Zoo to the National Zoo’s newly-completed Elephant T rails complex. David Rubenstein is a Smithsonian Regent and serves on the boards of the National Museum of Natural History and National Museum of African American History. Alice Rubenstein is a former member of the National Museum of the American Indian’s National Council. Their previous gifts to the Smithsonian include gifts to giant panda research, transformation of the American History museum and the Encyclopedia of Life.

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Rich and Sue Sugden and Family

National Air and Space Museum endowment board member Richard Sugden and his wife Sue have been long-time supporters. Their gift of $1 million will help fund the national collection with the public by providing for gallery and exhibition maintenance, operation and improvements. Richard Sugden previously gave to the construction of the Udvar-Hazy Center.

Leadership Gifts

Investing in Smithsonian People, Places, and Treasures

Nancy A. Marks

Nancy A. Marks’ gift to Cooper Hewitt, Smithsonian Design Museum supports permanent collection exhibitions on the second floor of the museum’s Carnegie Mansion home and arms the Marks Family Gallery on that floor. The donor’s generosity will enable the museum to display more of its collection when renovation work begins in 2014, and it furthers the philanthropic legacy she and her late husband, John E. “Jack” Marks, established at the museum. Her support over more than two decades has been critical to the restoration of the Carnegie Mansion and deepening appreciation of the collection and the impact of design on daily life. Nancy Marks is a vice-chair of Cooper Hewitt’s board.

The J. Willard and Alice S. Marriott Foundation

In November 2014, a $1 million gift from The J. Willard and Alice S. Marriott Foundation begins the renovation of Cooper Hewitt’s 14,000-square-foot, multi-use Visitors’ Center. The Visitors’ Center will enable the museum to display more of its collection and provide a new educational experience for its visitors. Nancy A. Marks’ gift to Cooper Hewitt, Smithsonian Design Museum.

The Rice Family Foundation

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When current renovations to the National Museum of American History’s West Wing are completed in 2016, the wing’s second floor will explore the themes of American democracy and the peopling of our nation. A $1.5 million gift by museum board chair Nicholas F. Taubman builds momentum for the West Wing transformation and helps create a second floor gallery to host changing exhibitions. The new space will be named the Nicholas F. and Eugenia Taubman Gallery in recognition of the donor’s generosity.

United Technologies Corporation

United Technologies Corporation’s in-kind gift to the National Museum of African American History and Culture provides, through its subsidiary Otis Elevator Company, eight escalators for the museum’s new building on the National Mall. The donated equipment and services are valued at $2 million. When it opens in 2015, the new facility will be a place that stimulates dialogue about race and helps visitors from across the nation and around the world see how African American history and culture are central to our lives. United Technologies has previously supported the National Air and Space Museum and other Smithsonian museums and programs.

The Walt Disney Company

The Walt Disney Company’s $3 million gift will help build the National Museum of African American History and Culture’s new museum facility and sponsor its Outdoor Reading Grove, a tree-shaded, exterior space where visitors may gather and hear stories of the museum, history and culture. Since 1987, Disney has provided financial support to Smithsonian museums and programs, including the National Zoo, National Museum of American History and Smithsonian Latino Center. In 2005, the company donated its 525-piece Disney-Tishman African Art Collection to the National Museum of African Art.

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Craig and Diane Welburn and Family

A $1 million gift to the National Museum of African American History and Culture by Craig and Diane Welburn and their family helps make possible the design and construction of the museum’s new building on the National Mall. The new facility will be a place where visitors explore the richness and diversity of the African American experience and discover stories that transcend the boundaries of race and culture and unite us all. The gift is the first by the Welburn family to the Smithsonian and the museum.

Zoetis

The Zoetis gift to the Smithsonian Institution Traveling Exhibition Service makes possible Animal Connections: Our Journey Together, an exhibition on an 18-wheel truck designed to visit locations across the nation. The exhibition introduces visitors of all ages to the complex bond between humans and animals in the home, on the farm, in the wild, at zoos and in veterinary clinics. It was created to mark the 150th anniversary of the American Veterinary Medical Association, with expertise from the National Zoological Park and animal research facilities nationwide. This is the first Zoetis gift to the Smithsonian and the Smithsonian Institution Traveling Exhibition Service.

Learning to paddle a voyageur canoe on the Anacostia River, Anacostia Community Museum
Recognizing our Benefactors

$1,000,000 OR MORE

Alexandria
American Express
Valerie and William
Arcturus
Artesia fund
Beck
Blue Star Network
The Broad Mission
Dr. Peter Beck
Cyr Channel Media and Entertainment
Wallace H. Coulter Foundation
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The Ford Foundation
Hope L. and John L. Furth
Kogod Family
Mellody Hobson and
The Hartford
Google
Google

$500,000 OR MORE

Alice and David Rubenstein
Arthur and Toni Rembe Rock
Oneida Indian Nation
Elizabeth and Whitney
Robert H. Smith Family
Mr. and Mrs. Frederick W.
Small World Institute
SC Johnson
Victoria and Roger Sant
Sakana Foundation
Smith and Family

$100,000 OR MORE

Anna and Christopher Andrews
Andrews McMeel Publishing
Barbara and Craig Barrett
Hacker and Kitty Caldwell
Robert F. Bulens
The Emil Buehler Trust
Mr. Donald S. Budowsky
Randall Brooks
Dr. and Mrs. T.B. Boyd III and Family
Brandlogic
Ms. Barbara L. Bonessa and
BAE Systems

$50,000 OR MORE

Eugene V. and Clare E. Thaw
Patrick F. Taylor Foundation
John A. and Janet Swanson
Mr. and Mrs. Kelso F. Sutton
Mr. David P. Storch
State Farm Insurance Companies
Earl W. and Amanda Stafford
The Speedwell Foundation
Denny G. Snyder
Alfred P. Sloan Foundation
Mr. and Mrs. Michael G. Messner
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Fifth & Pacific Companies

$25,000 TO $49,999

Emerson
I.M. Pei Architects
New York Community Trust
Sakana Foundation
MacMillan Foundation
Community Foundation Fund at Silicon Valley

$10,000 TO $24,999

McKee Foundation
Community Foundation
The Irene Diamond Fund
Deutsche Bank
Bruce Del Mar
Mr. and Mrs. Thomas M. Evans, Jr.
Mr. and Mrs. Alan L. Perkins
Barbara and Craig Barrett

$5,000 TO $9,999

Nicholas F. and Elizabeth
Suzanne and Michael
McDonald and Family
Williamson

$1,000 TO $4,999

Lambert
Whitney and Eliza
Robert N. and Virginia
Tom and Marilyn

$1,000 OR MORE

A+E Networks
Aurora
Barrick Gold Corporation
Barney and Craig
Bassett
Mark and Susan
Carmelita
Barron 
Cathcart
Barbara and Craig Barrett

$100 OR MORE

Hunt
Bloomer

Other Gifts

The Smithsonian gratefully acknowledges those donors who made gifts, payments on gifts, or pledges during the fiscal year 2013.

Donors to the Smithsonian
Donors to the Smithsonian Recognizing our Benefactors

$50,000 OR MORE

Anne E. Berman and Daniel J. Feld

Anne and Howard Buffett

Anne and Howard Buffett Family Foundation

A. Alfred Taubman Foundation

Alden and Family Foundation

Alden and Family Foundation (SoBran, Inc.)

Alexander A. Rich Family Foundation

American Bar Association

American Museum of Natural History

Amitabh Chopra

Ancestry.com

Annenberg Foundation

Aerojet

Agua Caliente Band of Cahuilla Indians

Agua Fria Foundation

Agness and Jack A. Clarke Foundation

Aidlin Darling Design

Aidlin Darling Design

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Recognizing our Benefactors

Donors to the Smithsonian

Built to be “America’s Louvre,” the Second Empire-style Renwick Gallery is home to the American Art Museum’s...
Mr. and Mrs. Albert H. Bender, Jr.
Mr. and Mrs. Robert A. Bell, Jr.
Mr. and Mrs. Robert E. Bell, Jr.
Mr. and Mrs. Bruce R. Bell, Jr.
Mr. and Mrs. Robert W. Bell, Jr.
Mr. and Mrs. Edward B. Bell, Jr.
Mr. and Mrs. Philip C. Bell, Jr.
Mr. and Mrs. William C. Bell, Jr.
Mr. and Mrs. John M. Bell, Jr.
Mr. and Mrs. Thomas B. Bell, Jr.
Mr. and Mrs. Richard C. Bell, Jr.
Mr. and Mrs. Samuel M. Bender, Jr.
Mr. and Mrs. John A. Benenson, Jr.
Mr. and Mrs. Stanley H. Benenson, Jr.
Mr. and Mrs. Joseph S. Benenson, Jr.
Mr. and Mrs. Martin H. Benes, Jr.
Mr. and Mrs. Joseph B. Benes, Jr.
Mr. and Mrs. James J. Benes, Jr.
Mr. and Mrs. Alex Benes, Jr.
Mr. and Mrs. Michael J. Benes, Jr.
Mr. and Mrs. Mark J. Benes, Jr.
Mr. and Mrs. John Benes, Jr.
Mr. and Mrs. Marc J. Benes, Jr.
Mr. and Mrs. Michael J. Benes, Jr.
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Mr. and Mrs. Michael J. Benes, Jr.
Mr. and Mrs. John J. Benes, Jr.
Mr. and Mrs. Mark J. Benes, Jr.
Mr. and Mrs. Michael J. Benes, Jr.
Their membership privileges and benefits give them leadership through their annual dues. Members of the highest-level, James Smithson Society from 48 states had contributed nearly $1.8 million, and many also had made additional gifts to Smithsonian museums, research centers and programs.

Friends of the Smithsonian

Friends establish enduring ties with the Institution through their membership and their gifts. They provide general support, which has a great positive impact. Friends also provide special recognition of donors who contribute $50,000 and over, and they contribute $500,000 and over. They also provide special recognition for donors who contribute $5 million or over.

Members received many benefits and were invited to exclusive events, including an invitation to the Smithsonian’s National Garden. The Garden is a place where people can enjoy the beauty of nature, learn about the history of America, and connect with others. It is a place where people can come together to share their passion for the Institution and its mission to make knowledge accessible to all.

In addition, members were invited to exclusive events, including a special reception at the Smithsonian National Museum of Natural History. The reception was held in the Museum’s Flag Hall. Shown here are Smithson Society members, left to right, back row: Dennis Miller, Alan Perkins, John and Barbara Wilkerson; front row: Drs. J. Michael Hamilton and Dr. Robert G. Aldrich.

The 2013 Smithsonian Weekend included a Friday night, members-only reception in the American History Museum and Freer and Sackler Galleries. In friends, Georgia and Alaska also had the opportunity to attend local receptions. Through membership gifts and planned gifts, Friends play a vital part in bringing the Smithsonian to the world.

JAMES SMITHSON SOCIETY

In the year of America’s bicentennial, the Smithsonian National Museum of Natural History was opened in 1941 as the nation’s first national museum dedicated to the study of natural history. The Museum’s mission is to enhance people’s understanding of the natural world through the exploration of its history and diversity.

The 2013 Smithsonian Weekend included a Friday night, members-only reception in the American History Museum and Freer and Sackler Galleries. In friends, Georgia and Alaska also had the opportunity to attend local receptions. Through membership gifts and planned gifts, Friends play a vital part in bringing the Smithsonian to the world.

JOHN QUINCY ADAMS CIRCLE

Acquaintence

Rudolph and Sheila Adcock
Levy and Suzanne Brown
Mary and Ronald Berman
William and Nancy Brown
John and Elyse Calnon
Allen and Jennifer Cavanah
Joseph and Helen Cavanah
Barbara and William Chase
John and Barbara Chibbaro
Vaclav and Francis Chichakly
Robert and Elaine Clore
Sam and Mary Connors
William and Laurie Crenshaw
Don and Susan Crenshaw
Michael and Sharen Crossman
Karen and David Darby
Bruce and Susan Davis
John and Marilyn Davis
James and Nancy Davis
David and Harriet Davis
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Jack and Carol Deloach
Don and Susan DeJarnett
Tom and Mary Evelyn Tielking
William and Ann Eshleman
Robert and Sandra Evans
David and Theresa and Steve and Cynthia Fahn
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Dominick and Donna Gajda
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Drs. J. Michael Hamilton and Dr. Robert G. Aldrich
Shelby and Frederick Gans
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Mr. and Mrs. William Fisher
Abby Joseph Cohen
Mr. and Mrs. J. Kevin Buchi
Mr. William H. Bohnett
Rodney and Michelle Adkins
Lawrence and Barbara Adelstein
Edward and Mary Adams
David and Beryl Adcock

JOSEPH HENRY CIRCLE

Acquaintence

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George W. Adcock
James and Christine Adcock
William T. Kemper Foundation
Madigan Family Foundation
Mr. and Mrs. William J. Clowes, Jr.
Mr. and Mrs. James G. Curreri
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Mr. and Mrs. Edward Kashian
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Wilhelmina Cole Holladay
Mr. and Mrs. Galen Hooper
Mr. and Mrs. Lewis T. Holman
Mr. and Mrs. James L. Hines
Mr. and Mrs. Michael A. Moran
Mr. and Mrs. Michael Mitrow, Jr.
Ralph Albers
David and Beryl Adcock
33
Deborah Wince-Smith (Council on
Deborah Wince-Smith (Council on
Teaching and Learning)
Mr. and Mrs. James M. Beggs
Dennis and Patricia Miller
Mary Martell and Paul M. Johnson
Ms. Jacqueline Badger Mars
Forrest E. Mars, Jr.
Ms. Susan MacKeen and Susan Lindemuth
Mary Jane Kilhefner
Mr. Edward Kashian
Mary Hopkins
Wilhelmina Cole Holladay
Mr. and Mrs. Galen Hooper
Mr. and Mrs. Lewis T. Holman
Mr. and Mrs. James L. Hines
Mr. and Mrs. Michael A. Moran
Mr. and Mrs. Michael Mitrow, Jr.
Ralph Albers
David and Beryl Adcock
33
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The Smithsonian’s Institution-wide advisory board advances the Smithsonian’s mission and furthers the goals of the strategic plan’s four grand challenges.

The National Board’s 39 members and more than 175 alumni provide advice and counsel to the Secretary, act as ambassadors in their hometowns and help transform the Institution through their personal philanthropy and by encouraging the gifts of others. In its 44th year, each of the board’s three regular meetings in Washington, D.C. focused on one strategic plan grand challenge, to educate and inform members. Nationwide, 16 members and alumni in cities from Boston to Honolulu hosted “friend-raising” events that renewed old Smithsonian relationships and established new potential volunteers and donors. Deepening their own Smithsonian ties, 18 members and alumni served on other Smithsonian advisory boards or Board of Regents committees. Board members contributed a record $0.9 million in general support funds that the Secretary may direct to emerging priorities, and at the fiscal year-end, National Board member and alumni philanthropy in total was a remarkable $4.6 million. While setting an example of what engaged volunteer leaders can accomplish, the board also affirmed its belief in the enduring value of investing in Smithsonian people, places, programs and treasures.

Sakurako D. Fisher, Chair
Edgar M. Cullman, Jr., Vice Chair
Robert D. MacDonald, Vice Chair

Members
Rodney C. Adkins
Gordon M. Ambach
Valerie Anders
Judy H. Angell
Barbara McConnell
William Bohnett
Peggy Burnet
Jane Cafritz
Thomas Castro
Abby Cohlen
Vic Di Biasio
Raul J. Fernandez*
Julie Flynn*
Michael Francis
John French III
Brenda Gaines
Shelby Gans
Myra Hart
Edward Hintz
Judy Huret
John C. Jay
Jennifer Johnson
Dennis Keller
Jonathan Kemper
David Kidder
Allan Landon
Betsy Lawer
Cheryl Lewy
Sarah Nash
Russell Palmer
William Ragland, Jr.
Kristin Richardson
Alison Rusack
Philip Ryan*
Marna Schnabel
Fredericka Stevenson
Phyllis Taylor
Michael Tenenbaum
Linda Timmons
Emily Willey (ex-officio)
Deborah Yance-Smith

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William Anderson
Max Berry
L. Hardwick Caldwell III
Frank A. Daniels, Jr.
James M. Kemper, Jr.
Jean Mahoney
Paul Neely
Sandra Day O’Connor
Francis Rooney, Jr.
Wilbur Ross, Jr.
Lloyd Shriver
Gay Wray

* Term began October 2013
** Appointed Smithsonian Board of Regents January 10, 2013

Leadership of the 2013 Smithsonian National Board, from left: Robert D. MacDonald, Vice Chair; Sakurako D. Fisher, Chair; Edgar M. Cullman, Jr., Vice Chair.

Opposite: The American History Museum’s Lemelson Center of the Study of Invention and Innovation hosted Innoskate 2013, a public festival celebrating innovation and creativity in skate culture.
The Distinguished Benefactors Room in the Smithsonian Castle building honors the Institution’s most generous contributors, individuals whose gifts total $1 million or more and foundations and corporations that have made one-time gifts of the same amount.

The collaboration also led to expertise of an Institution-wide team of...
Distinguished Benefactors
Recognizing Our Most Generous Donors

Wayes to Give
Your Support Helps Educate, Inspire and Bring People Together

Each year, gifts from friends and benefactors help the Smithsonian meet the enormous cost of providing programs and services, year-round and free of charge, to millions of people throughout the world.

Today’s Smithsonian is:
- The world’s largest provider of educational experience through in-person visits, travel exhibitions and online resources that reach across the nation and around the globe.
- An international leader in science and scholarship, which explores the evolution and diversity of life and helps us understand the American experience and the diversity of human cultures; and
- A premier educational, preserving informal education for life-long learners, standards-based classroom resources for pre-school teachers, training materials and intern and fellowship opportunities that benefit undergraduates through post-doctoral scholars; and
- A national treasure caring for America’s most cherished and iconic objects and holding in trust for every citizen its priceless collections.

New bills have been introduced, made or stated as an impact. We rely on the thoughtful support of individuals, foundations and corporations. There are many ways to support the Smithsonian. Please contact us to learn more.

Giving Online
Giving online is fast, easy and secure. Gifts ranging in size from $20 to $20,000 are accepted electronically. Email confirmation is provided.

supportsmithsonian.org

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Corporations play a vital philanthropic role in today’s Smithsonian. We welcome corporate engagement and offer membership through the Smithsonian Corporate Membership Program. Contact us to learn more about how a Smithsonian partnership can complement your corporate objectives.

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Membership Programs
Membership hosting teams from across the nation, the Friends of the Smithsonian and James Smithsonian Society provide support for the Institution’s mission and strategic plan priorities.

To learn how you can support the Smithsonian and its dynamic mission “For the increase and diffusion of knowledge,” please contact:

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This pyramid in the Enid A. Haupt Garden was part of Earth Matters: Land as Material and Metaphor in the Arts of which they live, work and frame their days.
A new citizen takes the Oath of Allegiance during a naturalization ceremony at the American Museum of Natural History.

Smithsonian People

Pp. 7–13: Smithsonian people profiled but not shown in group shot are:
- Claudia-Brown, Kelly Clinton, Roger Levy, Ann Cronin, Leslie Spohrer, Susan Pfaff, check, Bethany, Susan Peck, Andrew Councill, first published in 14–7
- Portrait Gallery, Caroline Baumann, Cooper Hewitt, Smithsonian Design Museum; Lee Glazer, Associate Curator of American Art, Freer Gallery of Art and Arthur M. Sackler Galleries, Smithsonian Institution for Science; p. 40, Jackie Nash; other photos, Smithsonian.
- Carlene of Space History, Roger Connor (seated), Curator of Vertical Flight, Unmanned Air Vehicles, Center for Earth and Planetary Studies, Paul Ceruzzi, Chair, Division of Aeronautics, National Air and Space Museum; Pp. 9–10, Andrew Johnston, Kristofer Helgen, Research Scientist, John L. Gray, Elizabeth MacMillan Director, Museum of American History; p. 9, Richard Kurin, Under Secretary for History, Art, and Culture; p. 8, Sarah Allen, Diego Mayer-Cantu, Jason Chen, Initiatives Specialist, Stevie Engelke, Director of Programs, Smithsonian Center for Educational Outreach, National Portrait Gallery; p. 10, Jeffrey Malet, p. 11, Mark Avino; p. 48, Jessica Burkett, Paradise Valley, Ala., first published in 30–1
- Monument, by Matthew Simmonds, the donor, National Portrait Gallery; p. 21, Jean-Claude Killy, designer of the 1968 Winter Olympic Games in Grenoble, given by Mrs. Gerald Clark, 1961–2

The Smithsonian 2013 annual report, People Making a Difference, is available online at www.si.edu.