ANACOSTIA MUSEUM AND CENTER FOR AFRICAN AMERICAN HISTORY AND CULTURE

APPLICATION OF OPERATING RESOURCES

<table>
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<tr>
<th></th>
<th>FTE</th>
<th>$000</th>
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FY 2005 ACTUAL

FY 2006 ESTIMATE

FY 2007 ESTIMATE

STRATEGIC GOALS: INCREASED PUBLIC ENGAGEMENT AND ENHANCED MANAGEMENT EXCELLENCE

Federal Resource Summary by Performance Objective and Program Category

<table>
<thead>
<tr>
<th>Performance Objective/ Program Category</th>
<th>FY 2006</th>
<th>FY 2007</th>
<th>Change</th>
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<tbody>
<tr>
<td></td>
<td>FTE</td>
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<tr>
<td>Increased Public Engagement</td>
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<tr>
<td>Public Programs</td>
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<tr>
<td>Engage and inspire diverse audiences</td>
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<td>Exhibitions</td>
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<td>Offer compelling, first-class exhibitions</td>
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<td>Collections</td>
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<td>Improve the stewardship of the national collections</td>
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<td>Enhanced Management Excellence</td>
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<td>Management Operations</td>
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<td>Strengthen an institutional culture that is customer centered and results oriented</td>
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<td>331</td>
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<td>Ensure that the workforce is efficient, collaborative, committed, innovative, and diverse</td>
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<td>53</td>
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<td>Enhance the reputation of the Smithsonian by maintaining good relations with the news media and with federal, state, and local governments</td>
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<td>98</td>
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<td>Total</td>
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<td></td>
<td>21</td>
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BACKGROUND AND CONTEXT

The Anacostia Museum and Center for African American History and Culture is dedicated to the documentation and preservation of American history and culture from an African American and community-based perspective.
The community-based approach is premised on a methodology of direct collaboration with communities, including local museums, religious institutions, and arts, cultural, and civic organizations, in order to mobilize, organize, and equip them to research, document, interpret, and preserve their cultural heritage through educational and training programs.

The FY 2007 budget estimate includes an increase of $40,000 for necessary pay for existing staff funded under this line item.

MEANS AND STRATEGY

The Anacostia Museum will accomplish the Institution's goal of Increased Public Engagement through exhibitions, public programs, and collection resources that draw from and include the participation of African American families, communities, and social and religious institutions. Specifically, the Museum will work with community partners to document and preserve local heritage, identify cultural materials at risk, document significant local cultural materials, and develop interpretation through regionally based educational activities, publications, and exhibitions. Through its website, the Museum will disseminate information on heritage preservation projects.

In FY 2007, the Museum will increase the involvement of local public and private schools (grades K–12) and colleges and universities in all Museum activities. Recognizing the Museum’s unique responsibility to youth development within the southeast Washington community and beyond, the Museum has developed pioneering out-of-school-time programming for children and youth. In collaboration with community partner institutions, the program provides participating children, ages 7–14, with direct access to collections and to the curatorial and professional staff of the Museum and the wider Smithsonian Institution. Outreach to high school students seeks to broaden the experiences and horizons of young people through experiences in cultural documentation and preservation, as well as docent and practicum opportunities. The Museum will expand internship opportunities for high school and college students, and will continue to be an educational and career-building resource for them.

The Teacher Training Institute, which explores current topics in African American history through Museum collections, will expand its outreach through distance-learning opportunities. These workshops will be specifically designed to incorporate the use of local cultural and historical assets that enhance traditional in-school curricular activities.

In FY 2007, the Museum will continue to expand its regional community network through direct collaboration with partners in preservation and training, and with regional seminars designed to promote community action in cultural heritage preservation.
The Community Historians Initiative project, *A Sacred Trust: African American Religious Archives*, will expand to incorporate a new regional network to increase the preservation and documentation capacity of church-based historians and archivists through training and resources development.

Another Community Historians Initiative, *Family Legacies*, will increase the capacity of families to preserve history and traditions through regionally-based family history workshops, Web-based resources, and a family history conference. These activities will lead to the development of materials for a future exhibition, scheduled for FY 2008, tentatively titled *Family Reunions: Preserving Traditions*.

In FY 2007, the Museum’s exhibition *Anacostia: Yesterday, Today and Tomorrow* will explore community life in Anacostia from Native American habitation to the present. Also, the Museum will document the contribution of the school band tradition to children, families, and the community through the exhibition *Banding Together*. This exhibit will focus on how fostering values and discipline is a prerequisite to developing talent. It will also show how this creative outlet often becomes the key to opening educational and career opportunities. Local and regional high school and college bands will be invited to participate in developing the exhibit and related programs.

To increase public interest in and access to the Museum’s permanent collection, rotating exhibitions (in four- to five-month intervals) of select items from the collection will be displayed in the John R. Kinard Gallery. An updated inventory of items in the collection was completed in 2006 and will be published in FY 2007. The inventory will be the resource used nationally to create teaching tools and reference guides that will be available online and in print.

The Museum will achieve the Institution’s goal of Enhanced Management Excellence by improving customer service and responsiveness through a Web-based, direct feedback site specifically designed for local, regional, and national partner institutions, which will provide online reference and consultation for solutions to problems and issues. It will also include links to the related Web sites of our cultural partners.

The Museum will maintain substantive relationships with state and local governments through the regional partnership process. Staff will offer training and technical assistance to strengthen local, regional, and national partners’ abilities to preserve local heritage. The Museum will increase its press efforts directed toward local, regional, national, and international press outlets and will seek news media coverage in periodicals related to its field.
STRATEGIC GOALS AND FY 2007 ANNUAL PERFORMANCE GOALS

Increased Public Engagement

*Engage and inspire diverse audiences (8 FTEs and $662,000)*

- Expand the regional cultural heritage consortium into a new region, and bring together a network of community activists for training and a resources development program
- Conduct a heritage preservation training program
- Develop a regional exhibition project
- Convene a regional heritage partners’ meeting and networking conference
- Expand *A Sacred Trust: Religious Archives* project network
- Convene a conference for family historians about preserving family history
- Conduct training and provide technical assistance for small and mid-size museums to enhance their capacity for community documentation and preservation
- Use the collections and expertise of the Museum’s staff to directly engage children in a 12-month, after-school and summer program focused on learning their cultural heritage
- Train youth (ages 14–19) in cultural documentation and preservation at Anacostia Museum, and at the larger Smithsonian Institution, through a seven-week summer workshop
- Conduct in-service training for teachers, with a focus on new research in African American history that incorporates the use of the Museum’s collections

*Offer compelling, first-class exhibitions at Smithsonian museums and across the country (4 FTEs and $523,000)*

- Present an exhibition on the development of the Anacostia community from the Native American presence until today
- Present an exhibition on school bands and their impact on the local community and the education of children
- Present an exhibition on the work of family historians and the role of family reunions in recovering family and community history
- Present an exhibition on the people who help shape and influence the development and social structure of communities

*Improve the stewardship of national collections (5 FTEs and $356,000)*

- Acquire collections documenting community and family history
- Create Web access to two community and family history collections
- Publish an inventory of the Museum’s permanent collection
- Develop teaching tools and reference guides based on the resources in the permanent collection
- Present rotating exhibits of select items from the permanent collection
Enhanced Management Excellence

*Strengthen an institutional culture that is customer centered and results oriented (2 FTEs and $222,000)*

- Develop responsive strategies to support and connect regional heritage preservation networks

*Ensure that the Smithsonian workforce is efficient, collaborative, committed, innovative, and diverse (1 FTE and $80,000)*

- Align individual performance plan objectives directly with annual organizational objectives
- Increase staff training to support local, regional, and national preservation networks
- Enhance network skills and information technology skills

*Enhance the reputation of the Smithsonian by maintaining good relations with the news media and with federal, state, and local governments (1 FTE and $105,000)*

- Ensure timely press notification of key exhibitions, programs, and important collections acquisitions
- Work with regional press outlets to provide information and outreach concerning Museum activities with regional collaborators
- Maintain and increase relationships with state and local governments through the regional partnership process intended to strengthen regional partners’ capacity to preserve and interpret local heritage and to celebrate and commemorate heritage preservation advances

**NONAPPROPRIATED RESOURCES**—General trust funds support the salaries and benefits of the Museum Director and Director of Development. In FY 2007, the Director of Development will work with the Director to identify and solicit support for the Museum’s new local, regional, and national initiatives.